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55	Clear THE ADVANCEMENT OF MANAGEMENT ACCOUNTING PRACTICES OF THE LARGE THAI MANUFACTURING COMPANIES Show abstract	Special Session	Submission files: (a) MAP_APMAA 2018 edited docx (b) Final Manuscript, MAP Thailand_APMA2018.docx Revision Files: (b) Final Manuscript, MAP Thailand_APMAA2018.docx	Not Available	Camera Ready: © Edit Camera Ready Submission & View Camera Ready Summary
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^ Abst	cf This exploratory research focuses on management accounting practices (IARPs) in Thaliand Although extensively studied in the last two decades after the amouncement of IFAC 1986 (1988 p. 84) concented with management accounting stages of evolution, MAPs and the important factors that impacts on the diffusion of MAPs, and the compatibility of the application for the davancement of fact-hodgu pued in businesses have been given relatively little consideration. A postal questionnairs survey adelivered to each of the 1.600 companies which existed 250 usable complete survey responses or 13.67 % of response rate. The result demonstrates that "Budgeting for product cost controlling" was mostly until an each of the 1.000 companies which exists and the company survey responses or 13.67 % of response rate. The result demonstrates that "Budgeting for product cost controlling" was mostly until advances attervey.	*					
AUTHORS You may optionally	add your collaborators.						
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Conference Name	Asia-Pacific Management Accounting Association 2018 (14th) Annual Conference
Track Name	Special Session
Paper ID	55
Paper Title	THE ADVANCEMENT OF MANAGEMENT ACCOUNTING PRACTICES OF THE LARGE THAI MANUFACTURING COMPANIES
Abstract	This exploratory research focuses on management accounting practices (MAPs) in Thailand. Although extensively studied in the last two decades after the announcement of IFAC 1998 (1998, p.84) concerned with management accounting stages of evolution, MAPs and the important factors that impacts on the diffusion of MAPs, and the compatibility of the application for the advancement of technology used in businesses have been given relatively little consideration. A postal questionnaire survey was delivered to each of the 1,500 companies which elicited 205 useable complete survey responses or 13.67 % of response rate. The result demonstrates that 'Budgeting for product cost controlling' was mostly utilized by the respondents which indicate that firms wanting to compete with better products and services focused on important budgetary issues by controlling the cost of raw materials, and other costs that accounted to product pricing, and which would then provide improved competitive product profitability by cost controlling exercise. We discovered that the new and advanced MAPs are largely and increasingly welcome among many Thai large companies. However, it is still far behind compared to the increasing rate of new and advanced technological development in business, the pace of changes in the production process and competitiveness on the global level.
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