



Scheduled 2023 APMAA Webinars

[APMAA Webinars \(2021-\) \(sakura.ne.jp\)](http://sakura.ne.jp)

June 22: Bangladesh

July 18: Indonesia

August 29 and 30: Qatar

October 4: Sweden

APMAA Homepage: [Asia-Pacific Management Accounting Association \(APMAA\) Official Site \(sakura.ne.jp\)](http://sakura.ne.jp)

Sydney	11.00	12.00	13.00	18.00	22.00	23.00
Japan	10.00	11.00	12.00	17.00	20.00	22.00
China, Malaysia	9.00	10.00	11.00	16.00	19.00	21.00
Indonesia, Thailand	8.00	9.00	10.00	15.00	18.00	20.00
Qatar	4.00	5.00	6.00	11.00	14.00	16.00
Poland, Sweden	3.00	4.00	5.00	10.00	13.00	15.00
Toronto	21.00	22.00	23.00	4.00	6.00	8.00

Advice from the APMAA Headquarters (March 7, 2023)

Below are some steps you can take to create an engaging and successful webinar:

1. Choose a relevant and exciting topic: The first step is to choose a topic that interests your audience. Conduct research to identify current trends and issues in your field and select a topic that addresses these.
2. Define your target audience: Know your audience is APMAA members worldwide. Design the webinar to meet their needs and create content that resonates with them.
3. Create a detailed outline: Create a detailed outline of the webinar content. Use this to structure your presentation and ensure that you cover all the essential points.
4. Use engaging visuals: Use high-quality visuals to make your webinar more engaging. This includes slides, images, and videos that are relevant to your content.
5. Promote your webinar: Develop flyers, and promote your webinar through various channels, such as social media, email, and online forums. Learn from the flyers of APMAA past webinars (Get them at [APMAA Webinars \(2021-\) \(sakura.ne.jp\)](https://www.sakura.ne.jp/APMAAWebinars2021-)). Ensure your flyers include information about the date, time, registration process, outline of presenters and presentations, etc.
6. Engage your audience: During the webinar, engage your audience by asking questions, soliciting feedback, and encouraging participation. Use interactive tools like polls and surveys to keep your audience.
7. Follow up: After the webinar, follow up with your audience to thank them for attending and provide additional resources or materials related to the topic.

2023 Webinars: Proposals (Edited on May 1, 2023)

APMAA 2023 Webinars (June, July, August, & October)

Bangladesh Chapter Webinar: June 22, 2023

Farhana Begum (farhanaju@yahoo.com), Bangladesh

Professor Dr. Harunur Rashid (harun@bacbd.org) is the chair for the Bangladesh chapter webinar. He was a professor and chairman in the Accounting & Information Systems department at the University of Dhaka and former vice chancellor of Presidency University, Dhaka. He is currently president of the Bangladesh Accounting Association.

Indonesia Chapter Webinar: July 18th, 2023 - Grahita Chandrarin (grahitac@unmer.ac.id & grahitac@gmail.com), **Sekar Mayangsari and Ni Putu Mimba** are the organizer. The webinar will address the roles of management accounting in the current business environment. In the digital era, accounting people must tackle various new challenges.

Qatar Chapter Webinar: Tuesday 29th and Wednesday 30th August 2023

Mohammed Elgammal (m.elgammal@qu.edu.qa), Qatar

Professor **Hany Kamel** hany.kamel@qu.edu.qa is the chair for the Qatar Chapter webinar. Prof. Hany is an active researcher in management with many international publications in A* journals:

https://scholar.google.com/citations?hl=en&user=M4kEdIYAAAAJ&view_op=list_works&sortby=pubdate

Europe Chapter Webinar: October 4, 2023

Jan Alpenberg (jan.alpenberg@lnu.se), Sweden; **Tomasz Wnuk-Pel**, Poland



Bangladesh Webinar: June 22, 2023

From: **farhana Begum** farhanaju@yahoo.com Sent: Wednesday, February 1, 2023 6:20 PM

Prof. Dr. Harunur Rashid (harun@bacbd.org) accepts to be a chair for the Bangladesh chapter webinar.

He is a professor and chairman in the department of Accounting & Information Systems , University of Dhaka and former vice chancellor of Presidency University, Dhaka. Currently, he is president of the Bangladesh Accounting Association (President's Prologue – Bangladesh Accounting Association (baa-bd.org)).



Management Accounting (Education) in the Resurgent Era: Role of Academics and Professionals (June 22, 2023: Two sessions of two hours each)

First Session: Present State of Management Accounting Education with Focus on:

- Educational objectives
- Course setting
- Teaching method
- Quality of teachers
- Dilemma in adopting technology



Second Session: Reform in Education

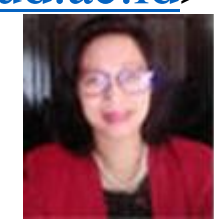
- Redefining Management Accounting educational objectives
- Optimising course setting
- Improving semi-professional skill and ability
- Reorientation in teaching methods

Bangladesh Webinar: June 22th, 2023 (Thursday)

Time* UTC+6	Agenda: <u>Management Accounting (Education) in the Resurgent Era: Role of Academics and Professionals</u>
14.00 – 14.30	Greeting and introduction – Prof. M Harunur Rashid (harun@bacbd.org) Opening Speech – Prof. Susumu Ueno, APMAA Chairman Speech by APMAA Bangladesh Director – Dr. Farhana Begum (farhanaju@yahoo.com)
14.30 – 15.45	Session 1 – State of Management Accounting Education Session Chair: Bhabatosh Banerjee <ol style="list-style-type: none">1. Educational Objectives and Course Setting by Mr. Abdur Rahman Khan: President, ICMAB2. Teaching Method and Quality of Teachers by Prof. G. Soral3. Dilemma in Adopting Technology by Mr. Mahtab Uddin Ahmed, Vice President, ICMAB
15.45 – 16.00	Short break
16.00 – 17.15	Session Session 2 – Reform in Education Chair: Mohammad Muslim Chowdhury, Comptroller & Auditor General, Bangladesh <ol style="list-style-type: none">1. Redefining Educational Objectives by Dr. Khondkar Mizanur Rahman (Nanzan University, Japan?)2. Optimising Semi-Professional Skills and Ability in Course Setting: Dr. Mohobbot Ali3. Re-orientation in Teaching Methods:
17.15 – 17.30	Webinar Wrap-up by Chair: Prof. M Harunur Rashid
17.30 – 17:40	Closing Webinar – Prof. Susumu Ueno & Prof. Normah Omar

Indonesia Webinar: July 18th, 2023

Indonesia Webinar Team: **Grahita Chandrarin** (PIC) <grahitac@unmer.ac.id>; Sekar Mayangsari <sekar_mayangsari@trisakti.ac.id>; and Ni Putu Mimba Sri Hartani <n.mimba@unud.ac.id>



- Theme: **Management Accounting Roles and Challenges Ahead**
- Objective: It is to address to roles of management accounting on the business environment. In the digital era there are many challenges that we have to overcome.
- Schedule: **July 18th, 2023 (13:00-18:00 – GMT+7)**
- Invited Speakers:
- **Institute of Management Accountant USA (Mr. Ryan Ang – Regional Business Development Director, IMA Southeast Asia & Australia);**
- **Prof. Bambang Riyanto Lis (Gadjah Mada University);**
- **Prof. Tulus Tambunan, Ph.D. (Trisakti University);**
- **Dr. Diyah Sukanti, S.E., MSA (University of Merdeka Malang);**
- **Prof. Robert Evans (Curtin University, Perth, Australia).**
- Others: **manufacturing industry and banking industry**

Indonesia Webinar: July 18th, 2023

Time*	Agenda
14.00 – 14.30	Greeting and introduction – Grahita Chandrarin Opening Speech – Prof. Susumu Ueno, APMAA Chairman Speech of IAI KAPd. Chairperson – Prof. Dr. Dian Agustia
14.30 – 15.45	Session 1 – Challenges and Opportunities of Professional in Digital Era Chair: Sekar Mayangsari / Ni Putu Mimba <ol style="list-style-type: none">1. Mr. Ryan Ang (IMA USA: Regional Business Development Director IMA Southeast ASIA & Australia)2. Prof. Dr. Bambang Riyanto Lis (Universitas Gadjah Mada)3. Banking industry
15.45 – 16.00	Short break Playing Video Promotion of APMAA 2023 Conference: Xi'an Jiaotong University - China
16.00 – 17.15	Session 2 – Management Accounting, Innovation, & Business Environment Chair: Dr. Andini <ol style="list-style-type: none">1. Prof. Tulus Tambunan, Ph.D (Trisakti University)2. Manufacturing industry3. Dr. Diyah Sukanti Cahyaningsih, SE., MSA (University of Merdeka Malang)
17.15 – 17.30	Promotion APMAA 2024 Conference - Vietnam National University
17.30 – 17:40	Closing Webinar – Prof. Susumu Ueno & Prof. Normah Omar APMAA Chairman Closing Webinar – Sekar Mayangsari

Webinar proposal- Qatar Team Hany Kamel (hany.kamel@qu.edu.qa)

Theme: “How can modern management accounting practices affect grand challenges of sustainability and SMEs?”

Dates: We are planning to organize this webinar over two consecutive days (i.e., **Tuesday 29th August 2023 and Wednesday 30th August 2023**).

Expected participants: Academics and Practitioners who aim to help organizations in facing their environmental responsibilities and earning the potential economic and environmental benefits that would be obtained from cost savings due to improved ecological efficiency, or from an improved image and better community relations.

Note: if any other team is interested to be part of this event, this team is definitely more than welcome to join us.

First day: Modern Management Accounting Practices and Sustainability

Session 1: Effect of management accounting practices on environmental uncertainty, energy efficiency and environmental performance

Session 2: Case studies on how businesses are addressing and implementing the SDG goals and targets, and account for sustainability performance

Second day: Management Accounting Practices and the Success of SMEs

Session 1: Management accounting practices in small and medium enterprises

Session 2: Effect of innovative management accounting practices on the sustainability of manufacturing small and medium enterprises



Europe Chapter Webinar: October 4, 2023

Europe Team

Jan Alpenberg, Sweden; Tomasz Wnuk-Pel, Poland

Contacts:

Alpenberg, Jan' jan.alpenberg@lnu.se, Sweden



October 4: APMAA-TARC Webinar

March 3, 2022 (S. Ueno) We are delighted to send you the Call for Papers for the "APMAA/TARC International Ph.D. Colloquium" and "TARC 2023" held in **Kalmar, Sweden, 4th – 6th October 2023**. Trends in Accounting Research Conference (**TARC**) has been organized bi-annually since 2015 and is an initiative of Linnaeus University in Sweden, the University of Applied Sciences in Germany, Kaunas University of Technology in Lithuania, and the University of Lodz in Poland. This year's conference is a three-day event that starts with a PhD-colloquium the first day. The colloquium part is dedicated entirely to young researchers and emerging scholars. The second part is the main session with two categories, i.e., one for full papers and one for papers in progress. Participants will be offered a specially arranged company visit on the third day of the conference.

Day 3: Factory visit: Scania ([About Scania | Scania Group](#)) Scania is a world leading provider of transport solutions with 54,000 employees in more than 100 countries. Scania provides transport solutions, including trucks and buses for heavy transport applications combined with an extensive product-related service offering.

Europe Chapter Webinar: October 4, 2023
TARC & APMAA International PhD colloquium
(Linnaeus University, Kalmar Campus & on-line)
October 04, 2023 (9.00 – 13.00 Swedish time zone: UTC+1)

UTC+1 8.30 – 9.00	One-site registration and on-line logging-in
9.00 – 9.05	TARC & APMAA International PhD colloquium opening prof. Jan Alpenberg, Linnaeus University, Sweden prof. Susumu Ueno, Asia-Pacific Management Accounting Association, Japan
9.05 – 10.50	PhD-student presentations (three presentations) (15 min presentation, 10 min reviewer's advice, 10 min audience's advice)
10.50 – 11.10	Coffee break
11.10 – 12.55	PhD-student presentations (three presentations) (15 min presentation, 10 min reviewer's advice, 10 min audience's advice)
12.55 – 13.00	TARC & APMAA International PhD colloquium closing prof. Susumu Ueno, Asia-Pacific Management Accounting Association, Japan prof. Jan Alpenberg, Linnaeus University, Sweden