

Asia-Pacific Management Accounting Association



APMAA 2016 Conference News

(July 8, 2016 Issue)

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1. Welcome Message from the Chair, APMAA 2016 Conference

We are very pleased to host the **APMAA 2016** conference, which will be held from **October 4th to 7th, 2016** in Taipei, Taiwan. This conference is based on the joint collaboration between APMAA and the National Taipei University (NTPU). Conference venue is at the Sherwood Taipei. The theme of the APMAA 2016 is “The Opportunities and New Trends in Management Accounting”. Moreover, we have invited Stan Shih to be our keynote speaker in the plenary session. He is the founder and honorary chairman of Acer Group. In 2015, Acer was the fourth largest personal computer vendor in the world. In 1996, Mr. Shih was selected as one of the 25 top managers in the world by business week. As a famous CEO in the world, he could

bring us a valuable seminar and give us an insight into conducting management accounting research that is relevant for practice in a new era.

In addition, we have invited Professor Liu, Shuen-Zen, the Professor of Department of Accounting at National Taiwan University to organize the topic and panelists for the panel session.

Please mark your calendar now. We wish you have a wonderful and unforgettable experience in Taiwan. Looking forward to seeing you in October.



Hsuan-lien Chu, Ph.D.
Professor and Chair, Department of Accountancy
College of Commerce, National Taipei University

2. Call for Papers: 2016 Annual Conference

Asia-Pacific Management Accounting Association 2016 (12th) Annual Conference

Theme: The Opportunities and New Trends in Managerial Accounting



Organized by
National Taipei University, R.O.C.,
Taiwan Accounting Association and
Asia-Pacific Management Accounting Association



Call for Papers

Submission deadline: July 18, 2016

CONFERENCE DATE AND VENUE

Date: October 4-7, 2016

Venue: The Sherwood Taipei, Taipei, Taiwan

We welcome academia and practitioners around the world to attend this Conference. Research and teaching articles in the following areas (but not limited to) are encouraged:

- Small and medium enterprise (SME) management
- New concepts and theories of organizational behavior
- Management accounting and control system
- Performance measurement and management
- Cost accounting and management
- Internal control
- Corporate social responsibility
- Corporate governance
- Accounting information systems
- Human resources management
- Operations management
- Management Accounting Practice Solution
- Risk Management
- Other accounting-related issues

PAPER SUBMISSION

Submit your paper online at
<http://apmaa2016.conf.tw/>

REGISTRATION FEE

Early Bird USD300 Doctoral Student USD150(before Sept 1st)
General USD350

IMPORTANT DATES

July 18, 2016	Submission Deadline
August 23, 2016	Notification of Acceptance or Rejection
September 1, 2016	Deadline for Authors Registration
September 8, 2016	Submit Revision

IMPORTANT ANNOUNCEMENT

- Papers published elsewhere are not eligible for submission. Preference will be given to recent papers that have not previously been presented at major conferences.
- At least one of the main authors is required to register for the conference (**before September 1, 2016**) and to present the papers at the parallel session.

MANUSCRIPT FORMATTING

- All papers should be in Times New Roman, font size 12, double-spaced. Abstract should be between 200-300 words followed by 3-5 keywords.
- The cover page should contain the title of the papers (all bold capitals), the author's name (first name, initial(s), and family name), title and affiliation, fax and phone numbers, and email address. Please indicate clearly the corresponding author.
- An abstract should be presented on a separate page immediately preceding the text.
- Manuscripts should be as concise as the subject and research method permit. The length of text should be over 5,000 but not exceed 10,000 words. To promote anonymous review, authors should not identify themselves directly or indirectly in their papers.
- Referencing should follow the APA style (Refer to <http://www.apastyle.org>).

3. Doctoral Colloquium Call for Papers

Call for Papers: 2016 Doctoral Colloquium

★English Session ★Chinese Session

The main objective of the APMAA 2016 Doctoral Colloquium is to offer an opportunity for PhD students to receive high-quality feedback from external reviewers and to directly interact with peers, exchange ideas, discuss concepts, and establish (in)formal cooperation with various research groups. Doctoral students and candidates at all stages are welcome to submit a thesis-position paper, but preference will be given to students at the earlier stages of their doctoral work. Participants will be expected to give short and formal presentations of their work during the Colloquium, to be followed by a panel-like discussion.

A Doctoral Colloquium will be held in conjunction with the APMAA 2016 Annual Conference. Doctoral students and candidates are hereby invited to present and discuss their preliminary results or work-in-progress. The discussants comprise of a group of international professors.

Doctoral students interested in participating on the doctoral colloquium should submit a single PDF file consisting of:

1. An introductory letter in which you indicate what you wish to obtain from the doctoral colloquium and what you will be bringing to the doctoral colloquium.
2. A one page research statement on the research field you will pursue. If you are at the doctoral dissertation stage, this statement should focus on the dissertation.
3. Your CV.
4. Your paper (The text should be about 4,000- 8,000 words.)

THE SUBMITTED PAPER SHOULD CLEARLY STATE:

- An overview of related work in the area of the doctoral work
- The original key idea/hypothesis of the thesis
- The problem domain and the specific problem addressed
- Methodological approach
- The expected contributions (in line with the field of study)
- Research carried out

IMPORTANT DATES

July 18, 2016	Submission Deadline
August 23, 2016	Notification of Acceptance or Rejection
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FOREIGN LANGUAGE SESSION

We offer two type sessions for Ph.D students which is English language session and local Chinese language session.

The colloquium chairs will arrange the selection of the accepted papers using a peer review process. The accepted papers will be published in the Doctoral Colloquium proceedings. Doctoral students and candidates must register (pay the participation fee) for the conference before the deadline of conference registration (**before September 1, 2016**), and attend as well as present the paper in the conference. Otherwise, the paper will not be included in the conference program and proceedings.

QUESTIONS AND CONTACTS

If you have further questions, please contact
 Professor Hsiao-Lun Lin at +886-2-8674-1111 ext. 66783 or hllin@mail.ntpu.edu.tw
 Assistant Mimy Hsu at +886-2-8674-1111 ext. 66655 or mimy@mail.ntpu.edu.tw

4. Tentative Conference Program

A. 2016 Tentative Programs

Time	Program	Speaker	Attendances	No. of conference rooms
October 4, 2016, Tuesday (Day One)				
9:30-11:30	Board of Directors Meeting		30	1
11:30-	Registration			
11:30-13:30	Lunch		30	
13:30-17:30	Doctoral Colloquium : Session DC1 Session DC2 Session DC3 Presentations/ Review/ Q&A 50 minutes (25min presentation, 15 min review, 10 min Q&A)		50	4 papers × 3 rooms
18:00-21:00	Welcome Reception		50	1
October 5, 2016, Wednesday (Day Two)				
8:00-	Registration			
9:00-9:30	Opening Ceremony (Group photo)		110	1

9:30-10:30	Plenary session (1 keynote speaker + 1 moderator)	Chair Stan Shih	110	1
The keynote speaker will be Mr. Stan Shih. He is the Chairman of iD SoftCapital Group, Co-founder and Chairman Emeritus of the Acer Group. As a famous CEO in the world, he could bring us a valuable seminar and give us an insight into how to conduct management accounting research that is relevant for practice in a new era.				
10:30-10:45	Morning Break			
10:45-12:00	Panel session (4 Panelists +1 moderator)	Professor Liu, Shuen-Zen	110	1
We have invited Professor Shuen-Zen Liu, the Professor of the Department of Accounting at National Taiwan University to organize the topic and panelists for the panel session.				
12:00-13:40	Lunch		110	
13:40-15:40	Parallel Sessions session A1 session A2 session A3		40*3	4 papers × 3 rooms
15:40-15:55	Afternoon Break			
15:35-17:35	Parallel Sessions session B1 session B2 session B3		40*3	4 papers × 3 rooms
18:00-21:30	Gala Dinner with Cultural Performance (included announcement from APMAA 2017)		100-120	
October 6, 2016, Thursday (Day Three)				
8:00-	Registration			
9:00-10:30	Parallel Sessions session C1 session C2 session C3 Panel Session C		40*3	4 papers × 3 rooms
10:30-10:45	Moring Break			
10:45-12:15	Parallel Sessions session D1 session D2 session D3 Panel Session D		40*3	4 papers × 3 rooms
12:15-14:00	Lunch			

14:00-15:30	Parallel Sessions session E1 session E2 session E3 Panel Session E		40*3	4 papers × 3 rooms
15:30-15:45	Afternoon Break			
15:45-17:15	Parallel Sessions session F1 session F2 session F3 Panel Session F		40*3	4 papers × 3 rooms
October 7, 2016, Friday (Last day)				
8:00-16:00	Day tour (All seated events are limited to 40 people)			

Note:

- *Time allotted for each paper in the Parallel Sessions (A1-B3) is 20 minutes 20 minutes (15 minutes for presentation and 5 minutes for discussion), 20 minutes Q&A for all papers.
- *Time allotted for each paper in the Parallel Sessions (C1-F3) is 20 minutes 20 minutes (15 minutes for presentation and 5 minutes for discussion), 10 minutes Q&A for all papers.
- *4 papers will be presented in each session.

B. Conference highlights

- Registration Fee:
 - a. International Participant:
 - i. US \$300 for Early registration
 - ii. US \$150 for Doctoral students
 - iii. US \$350 for General registration
 - iv. US \$150 for Accompanying person *
 - b. Local Participant:
 - i. NT \$1500 for Doctoral students
 - ii. NT \$3000 for Early registration
 - iii. NT \$4500 for General registration
- *Accompanying person
 - a. Accompanying person is limited to delegate's family member only.

- b. This registration fee includes the Welcome Reception (4th October), Gala Dinner (5th) and Full-day Cultural Tour (7th).
- The culture tour is limited to 40 seats. The limited seats depend on registration sequence. You must register for the conference before requesting a day tour seat.
- Conference Venue and Hotel Accommodations
 - a. Conference Venue: The Sherwood Taipei, Taipei, Taiwan
 - b. Few other options of hotel near the conference venue with economy rate and good quality (For further details please see page 11-13).
- The conference website: <http://apmaa2016.conf.tw/>
- The presenter of a paper must have completed registration process and paid registration fee before September 1, 2016.
- One-day tour will be arranged on October 7 and all seated events are limited to 40 people. You must already be registered for the conference before requesting a day tour seat.
- Promotion of the conference will be widely engaged by the Organizer.

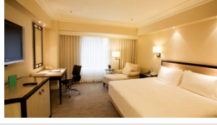

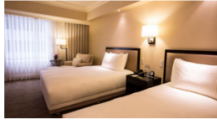
5. Room Accommodations

We have provided a portal website for this event in order to better facilitate our participants booking a room in a more convenient way.

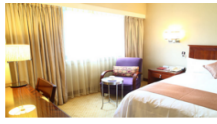
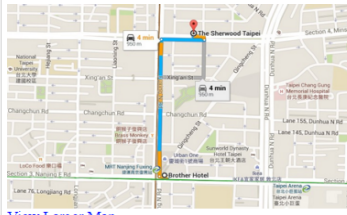
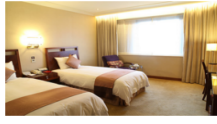
The website is <https://www.liontravel.com/b2e/agent/2016apmaa/>




‘Lion Travel’ will assist participants for booking hotels and tour arrangements. The hotel reservations can be made online by accessing the conference website. The payments can be made through Credit Cards of Visa, Master, JCB Card and bank transfers.

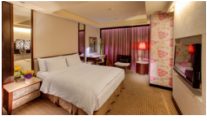


We recommend the following hotels. There are special room rates. [1 USD = 32 NTD]




★★★★★ THE SHERWOOD TAIPEI					
Hotel Information	Room Type		Breakfast	Internet	Distance from conference venue
	Deluxe Single	NTD 6,000 Book	1 breakfast Included	Free Wifi	 View Larger Map At Venue
	Deluxe Twin	NTD 7,300 Book	2 breakfasts Included		
Introduction	Welcome to The Sherwood Taipei, a 5 Star Luxury Boutique Hotel in Taipei, Taiwan, Your Home Away From Home. The Sherwood Taipei awarded Muslim Friendly Restaurant certification and Muslim Friendly Tourism certification.				


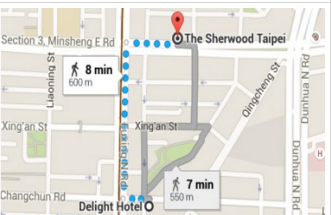

Tel : +886-2-2718-1188 Fax : +886-2-2713-0707
 Add : No.111, Sec.3, Min Sheng East Road, Taipei
<http://www.sherwood.com.tw/en-us/>


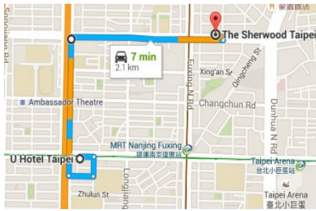

★★★★★ BROTHER HOTEL					
Hotel Information	Room Type		Breakfast	Internet	Distance from conference venue
	Standard Single	To be announced Book	1 breakfast Included	Included	 View Larger Map Distance : 1.8km By Taxi : 10-15 Mins By MRT :15-20mins From MRT Nanjing Fuxin Station to Zhongshan Junior high school Station -> Walk toward Sec. 3 Minsheng E Rd. -> turn left onto Sec. 3 Minsheng E Rd toward Dunhua N Rd. -> The Sherwood Taipei is on the left hand side.
	Standard Twin	To be announced Book	1 breakfasts Included		
Introduction	Here at Brother Hotel, we treat our guests like brothers and it is not merely a slogan. Every comfortable and elegant guestroom; every healthy and carefully prepared dish and every gesture of thought and consideration reflects the dedication and earnestness we extend to our guests as if they were our family.				
Tel : +886-2-2712-3456 Fax : +886-2-2717-3334 Add: No. 255, Sect. 3, Nanjing E. Road, Songshan District, Taipei City http://www.brotherhotel.com.tw/					

★★★★★ CU HOTEL TAIPEI					
Hotel Information	Room Type		Breakfast	Internet	Distance from conference venue
	Delicate Double	NTD2,750 Book	1 breakfast Included	Business Center	 View Larger Map Distance : 4 km By taxi : 10-15 mins
	Delicate Twin	NTD2,750 Book	2 breakfasts Included		
Introduction	C U Hotel Taipei stands near the Taipei Circle and the bustling Ningxia Night Market. You will experience the distinct local culture and have a nostalgia trip in the night market, where traditional food must be lingering in your mouth. Located within ten-minute walking distance of the metro station "Shuanglian," C U Hotel Taipei offers convenient access to many Taipei' s attractions. You will have a great business and leisure trip by enjoying a great shopping of Taipei' s well-known specialties and traditional food in the nearby stands and shops.				
Tel : +886-2-2558-5500 Fax : +886-2-2555-7070 Add: No.198, Minsheng W. Road, Datong Dist., Taipei City http://www.toongmao.com.tw/					

CAPITAL HOTEL NANJING					
Hotel Information	Room Type		Breakfast	Internet	Distance from conference venue
	Deluxe Double	10/4-10/7 NTD2700 10/8 NTD2800 Book	1 breakfast Included	Free Wifi	 View Larger Map Distance : 2.5 km By Taxi : 10-15 mins
	Deluxe Twin	10/4-10/7 NTD2,800 10/8 NTD3,000 Book	2 breakfasts Included		
Introduction	Nestled on bustling Nanjing East Road, Hotel Capital Nanjing is just minutes away from Taipei 101, TWTC, the Taipei Gymnasium, Taipei Arena, and Songshan Cultural and Creative Park with a high level of public transport accessibility. It features an ingeniously modern, stylish décor that evokes a sense of serenity and a fantastically panoramic view of the downtown area around Taipei 101, besides amenities that are both befitting top-notch business accommodations and reminiscent of icons from a bygone age.				
Tel : +886-2-2579-6162 Fax : +886-2-2577-9463 Add.No. 156, Sec. 4, Nanjing E. Rd., Songshan Dist., Taipei City http://www.capital-hotel.com.tw/articles/plist/121/1.html					

TAI HOPE HOTEL					
Hotel Information	Room Type		Breakfast	Internet	Distance from conference venue
	Luxury Double	NTD 2,500 Book	1 breakfast Included	Free Wifi	 View Larger Map Distance : 500 m By foot : 5 mins
	Luxury Twin	NTD 2,500 Book	2 breakfasts Included		
Introduction	Tai Hope Hotel is only 5 minutes away by car from Taipei Songshan Airport located on the MRT Nanking East road Station and Zhongshan junior high school station. There are meeting rooms provided for business use.				
Tel : +886-2-2719-5152 Fax : +886-2-2541-8896 Add.No. 137, Xing'an St, Songshan District, Taipei City, 105 http://tai-hope.city-hotel.com.tw/en/					

DELIGHT HOTEL					
Hotel Information	Room Type		Breakfast	Internet	Distance from conference venue
	Standard Double	NT\$2,500 Book	1 breakfast Included	Free Wifi	 View Larger Map Distance : 600 m By foot : 5-10 mins
	Standard Twin	NT\$2,800 Book	2 breakfasts Included		
Introduction	Taipei Delight Hotel, nestled in the heart of center Taipei, has been home to distinguished guests from worldwide. Minutes away from MRT Nanjing Fuxing Station, Delight unites Nanjing E. and Fuxing N. neighborhoods business activity and contemporary lifestyle. Guests could easily walk to Taipei Arena, Breeze Center, and Sogo Department store. Delight Hotel offers 62 guest rooms. Each room fuses traditional Chinese sensibility with chic modern style, providing a charming stay experience. Whether guests are here for business, travel, or concert, Delight Hotel effortlessly satisfies guest needs and delivers memorable accommodations.				
Tel : +886-2-2716-0011 Fax : +886-2-2713-2008 Add: No.432, Changchun Rd., Songshan Dist., Taipei City http://www.delighthotel.com.tw/en/about.aspx					

U HOTEL TAIPEI					
Hotel Information	Room Type		Breakfast	Internet	Distance from conference venue
	Superior Double	10/4-10/7 NT\$3,100 10/8 NT\$3,600 Book	1 breakfast Included	Free Wifi	 View Larger Map Distance : 2 km By taxi : 10-15 mins
	Executive Twin	10/4-10/7 NT\$3,400 10/8 NT\$3,900 Book	2 breakfasts Included		
Introduction	For travelers who want to take in the sights and sounds of Taipei, U Hotel Taipei is the perfect choice. From here, guests can enjoy easy access to all that the lively city has to offer. With its convenient location, the hotel offers easy access to the city's must-see destinations. The ambiance of U Hotel Taipei is reflected in every guestroom. Internet access, air conditioning, and heating are just some of the facilities that can be found throughout the property. The hotel's host of recreational offerings ensures you have plenty to do during your stay. Enjoy unparalleled services and a truly prestigious address at U Hotel Taipei.				
Tel : +886-02-2516-1610 Fax : +886-02-2516-2919 Add: No.16, Sec. 3, Nanjing E. Rd, Zhongshan District, Taipei City http://www.uhotels.com.tw/					




National Taipei University Dormitory (*Offer available only to students)

Room	Max Person	Bed	Price Per One Room
Room 101			
101 □Double Room	2	Double Bed	NT \$1800
Room 102			
102 □Double Room	2	Double Bed	NT \$1800
Room 103			
103-1 □Single Room	1	Single bed	NT \$1200
103-2 □Double Room	2	Double bed	NT \$1000
103-3 □Triple Room	3	Three single beds	NT \$800

6. Culture Tour

Note: The culture tour is limited to 40 seats. The limited seats depend on registration sequence. You must register for the conference before requesting a day tour seat.

Time Schedule	Tour Plan
October 7, 2016 (Friday)	
Pick up from The Sherwood Taipei → Museum of Gold Jiufen → Jiufen Old Street → Shihfen Old Street → Shihfen Waterfall → Taipei	
09:00	Pick up from The Sherwood Taipei Hotel
10:00	Museum of Gold Jiufen Located in the Gold ecological Park, New Taipei City (Taipei County)'s Jinguashi, Jiufen, the Museum of Gold was opened during year 2004 as one of Taiwan's first museum planned as an eco-museum. The aim is to combine community power and preserve the precious natural

	<p>resources, mining relics, landscape, historical memories and cultural property of Jinguashi.</p> <p>The 1st floor displays the journey of discovering gold, Benshan Tunnels, old mining equipments, mining transport systems and a brief introduction to the WWII Japanese Allied prisoners' camp. The 2nd floor uses gold and the main theme displaying gold characteristics, art works made of gold, and a world record, 220kg, 999 pure gold giant for visitors to see and feel.</p>	
<p>11:00</p>	<p>Heading to Jiufen Old Street</p> <p>Located in New Taipei City (Taipei County), Chiufen village used to be the center of gold mining. This small village is located within hills, next to the mountains, and facing the ocean. Due to its special location, Chiufen village is well known for its foggy weather condition which creates a romantic atmosphere. In addition, Chinese teahouses in this area are also very popular for both local and foreign tourists. Chiufen have beautiful sceneries so many tourist came to drink tea during night to appreciate the night view.</p>	
<p>12 : 00</p>	<p>Having lunch (A-Mei Restaurant)</p>	
<p>13 : 00</p>	<p>Heading to Pingxi</p>	
<p>14 : 00</p>	<p>Releasing Sky Lantern at Shihfen Old Street</p>	
<p>15 : 00 to 15 :20</p>	<p>Heading to Shihfen Waterfall by foot</p>	
<p>15 : 30 to 16 : 00</p>	<p>Shihfen Waterfall</p> <p>Situated in New Taipei City (Taipei County), Shihfen Waterfall is the biggest waterfall in Taiwan. The Shihfen Waterfall is 20 meters high and 40 meters wide; it has been described as a place where angels dwell. Due to the unique rock positions and incredible water speed, Shihfen Waterfall is truly an amazing site. Visitors are able to see rainbow at Shihfen Waterfall if the weather permits. Nearby sites include camping areas, barbecue pits, villas, fishing areas, a recreational area, sightseeing area, a suspension bridge, swimming pool, 120 stone sculpture area, etc. With amazing sceneries, Shihfen Waterfall is a fabulous waterfall that is recommended for your Taipei travel.</p>	
<p>16:00</p>	<p>Return to Taipei (dinner box will be provided)</p>	

7. APMAA 2016 Annual Conference Committee

Name	E-mail
Professor Hsuan-Lien Chu (Chair)	lien@gm.ntpu.edu.tw
Associate Professor Hsiao-Lun Lin	hllin@mail.ntpu.edu.tw

(Chair, Doctoral Colloquium)	
Assistant Professor Li-Chun Kuo	lckuo@mail.ntpu.edu.tw
(Chair, Conference News)	
Professor Min-Jeng Shiue	smj@mail.ntpu.edu.tw
Associate Professor Kuei-Hui Cheng	rainbow@mail.ntpu.edu.tw
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Conference Coordinator Mimy Hsu	mimy@mail.ntpu.edu.tw

8. Editorial Team of APMAA 2016 Conference News

Editorial Team of APMAA Conference News, May 1, 2016 Issue

Hsuan-lien, Chu (lien@gm.ntpu.edu.tw), Chair, APMAA 2016

Ueno, Susumu (ueno@konan-u.ac.jp), Chair of Board of Directors

Chandrarin, Grahita (grahitac@gmail.com), 2016APMAA President,

Hsiao-Lun, Lin (hllin@mail.ntpu.edu.tw), Chair, APMAA 2016 Doctoral Colloquium

Li-Chun, Kuo (lckuo@mail.ntpu.edu.tw), Chair, APMAA 2016 Conference News

Mimy, Hsu (mimy@mail.ntpu.edu.tw), Conference Coordinator, APMAA 2016

Hsuan-lien, Chu	Ueno, Susumu	Chandrarin, Grahita
		
Hsiao-Lun, Lin	Li-Chun, Kuo	Mimy, Hsu
		

The next Issue will be published on **September 1, 2016**.

APMAA Home Page and web-sites:

<http://apmaa.org/APMAA/>

<http://www.apmaa.asia/>

https://en.wikipedia.org/wiki/Asia-Pacific_Management_Accounting_Association

<http://ja.wikipedia.org/wiki/APMAA>