

## 2022 Asia-Pacific Management Accounting Association Webinar - Indonesia Chapter





# Theme: The Challenges and Opportunities of Management Accounting in the New Business Environment

25. 08.2022 13.00 – 18.30\* (media: zoom)

\*GMT+7

This webinar addresses the business challenges and opportunities in the digital era, emphasizing the future of management accounting.

#### **Organizing team members:**



Chair of the Board of Directors Susumu Ueno, Professor Emeritus, Konan University, Japan



Prof. Dr. Normah Omar, Deputy Chair of the Board of Directors APMAA, UiTM Malaysia



Webinar Chair
Assoc. Prof. Sekar
Mayangsari,
APMAA Director,
Universitas
Trisakti, Indonesia



Webinar co-chair **Prof. Dr. Grahita Chandrarin,** APMAA Director, Universitas Merdeka Malang, Indonesia

#### **Program**

Jakarta Time (GMT+7)	Topics
13.00 – 13.30	Greeting and Introduction – Sekar Mayangsari – Grahita Chandrarin
	Greeting to participants – Susumu Ueno, APMAA Chairman
13.30 – 15.30	Session 1 – Challenges Management Accounting in 4.0 Era
	Chair: Sekar Mayangsari
	1. Management Accounting Changes New directions, Yvonne Augustine, Universitas Trisakti, Indonesia
	2. Gojek: The Story from The Underdog, Ardhika Setyo, Gojek Indonesia
	3. Digital Transformation and Accounting: Challenges and Opportunities, Arif Ilham Adnan, Indonesian Digital
	Leaders Association
	4. Intellectual Capital Development for SMEs in Indonesia during Pandemic Covid-19: Case in Bali, Ni Putu Sri
	Harta Mimba, Universitas Udayana, Indonesia
15.30 - 16.00	Break
16.00 - 18.00	Session 2 – Governance and Sustainability Issues for Business
	Chair: Grahita Chandrarin
	1. SOMNCS' Top management Team and Environmental Social Governance Performance:
	Does Political System of Home Country Matter? Hilda Rosietta, Universitas Indonesia
	2. Keeping The Golden Trust, Erlin Budiman, Surya Semesta Internusa Corp.
	3. The Sustainability Report Evolution in Indonesia, Juniati Gunawan, Universitas Trisakti, Indonesia
	4. Family Firms and Corporate Governance in Indonesia, Heyvon Herdhayinta, Universitas Gadjah Mada, Indonesia
18.00 - 18.10	Closing of Webinar – Normah Omar, APMAA Deputy Chair
	Closing - Sekar Mayangsari, Grahita Chandrarin
18.10 - 18.30	APMAA 2022 Promotion – by the DPU Team, Bangkok, Thailand



Dr. Yvonne Augustine, CMA

She is an associate professor at Universitas Trisakti. She is a Fellow of the Association of Management Accountants - Australia and a Certified Management Accountant. She is a contributing author and researcher in management accounting.



Mr. Ardhika Setyo

He is a Product Marketing Manager of Gojek Indonesia. His expertise is in analytics and digital marketing. He has five years of experience working in the business-to-business and business-to-consumer technology industry in Indonesia, Singapore, Vietnam, and other greater South East Asia markets. PT Gojek Indonesia is an Indonesian on-demand multi-service platform and digital payment technology group based in Jakarta.



Mr. Arif Ilham Adnan, MBA

He is a Vice Chairman of the Indonesian Digital Leaders Association. He holds an MBA in Finance and International Business from University of Technology, Sydney, Australia, MSc in Energy Finance & Petroleum Economics from University of Dundee, UK



**Ni Putu Sri Harta Mimba, Ph.D., CMA**She is a senior director APMAA. She is a

She is a senior director APMAA. She is a lecture of Universitas Udayana, Indonesia, and head of Unit for Research and Community Services Faculty of Economics and Business, Udayana University, Bali. She holds a Ph.D. degree from University of Groningen, and is a certified management accountant – Australia.



Juniati Gunawan, Ph.D

She is the head of Trisakti sustainability centre. Her expertise in sustainability reporting for the International Finance Corporation. She is a Certified Green Productivity Specialist – APO, Japan, and a Certified Green Finance Specialist, Renac, German. She got her Ph.D. degree from Edith Cowan University, Australia



Mrs. Erlin Budiman

She is a Vice President of Investor Relations & Corporate Communications PT Surya Semesta Internusa Tbk. She obtained Master of Finance and computer science from Illinois Institute of Technology in Chicago, USA. She also very familiar with capital market compliance issues in Indonesia



Hilda Rossieta, Ph.D

She is an associate professor at Universitas Indonesia. Her activities and societies include Research and Lecturing in Corporate Governance, Financial Accounting, Management Accounting, and Capital Market. She is a member of the Indonesian Chartered Accountant Association.



Heyvon Herdhayinta, Ph.D

She is a lecturer at Universitas Gadjah Mada, Indonesia, and got her Master of Science in Business Administration from Agder University, Norway, and her Doctor from Macquarie University. Her research interest in management accounting and corporate governance







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#### Theme:

# The Challenges and Opportunities of Management Accounting in the New Business Environment

#### **Scientific Committee:**

Prof. Grahita Chandrarin, Ak, CA Dr. Juniati Gunawan, CSRA, CGPS, CGFS Dr. Nurhastuty, Ak, CA

#### **Contact:**

Associate Prof. Sekar Mayangsari, Ak, CA, CMA: sekar\_mayangsari@trisakti.ac.id

### Full Link for the Webinar (ZOOM)

#### **Zoom Meeting**

Topic : APMAA Webinar -Indonesia

Date : Aug 25, 2022

Time : 13.00 - 18.30, Jakarta (GMT +7)

#### **Join Zoom Meeting**

https://trisakti-ac-id.zoom.us/j/93748203516?pwd=dFNET2lybVJoS0R5TG5SNFYrZmw4dz09

Meeting ID: 937 4820 3516

Passcode: 146020