

APMAA June 22 Bangladesh Webinar Report

Bangladesh Webinar: June 22, 2023 (Thursday) Management Accounting (Education) in the Resurgent Era: Role of Academics and Professionals

Webinar Chair: Prof. Dr. M Harunur Rashid, President, Bangladesh Accounting Association

Webinar Co-chair: Dr. Farhana Begum, APMAA Director

APMAA Board Chair: Prof. Dr. Susumu Ueno

[APMAA Webinars \(2023, 2022, and 2021\) \(s-ueno.sakura.ne.jp\)](https://s-ueno.sakura.ne.jp)

[Asia-Pacific Management Accounting Association \(APMAA\) Official Site \(sakura.ne.jp\)](https://sakura.ne.jp)

On Thu, 22 Jun 2023, 7:09 pm susumu ueno, <s-ueno@dab.hi-ho.ne.jp> wrote:

Dear Professors of the Bangladesh Webinar Organizing Team,

I am writing to express my sincere gratitude for your contributions to the success of today's Webinar, "Management Accounting (Education) in the Resurgent Era: Role of Academics and Professionals." The Webinar was an inspiring and enlightening experience, thanks to your enthusiastic preparation and commitment. The presentations were well-organized and informative. I learned much from the talks of all speakers and session chairs, and I am confident that the other participants also did.

It is worth mentioning that this Webinar attracted the participation of over **200 professors**, who remained engaged for at least 20 minutes. Additionally, under the guidance of Mr. Sheikh Mohammad, approximately **100 students** from Bangabandhu Sheikh Mujibur Rahman Science and Technology University Gopalganj joined. All the speeches could attract more than 100 professors and a similar number of students. The success of the Webinar extended beyond national boundaries, as participants from 14 countries, including Bangladesh, Indonesia, India, Australia, Austria, Egypt, France, Japan, Malaysia, Poland, Singapore, Thailand, and the United Kingdom, took part.

Once again, I extend my heartfelt appreciation for your tremendous efforts and unwavering dedication. Your contributions were pivotal in making this Webinar an exceptional success.

Susumu Ueno (APMAA Board Chair)

Time*	Agenda
14.00 – 14.30	Greetings and introduction – Prof. M Harunur Rashid, President, Bangladesh Accounting Association, APMAA Bangladesh Webinar Chair Opening Speech – Prof. Susumu Ueno, APMAA Chairman Speech by APMAA Director – Dr. Farhana Begum, Bangladesh Webinar Co-chair Audiences: 109 professors and around 100 students (from Bangabandhu Sheikh Mujibur Rahman Science and Technology University, Gopalganj)

14.30 – 15.45	<p>Session 1 – State of Management Accounting Education Session Chair: Prof. Bhabatosh Banerjee</p> <ol style="list-style-type: none"> 1. Educational Objectives and Course Setting Distinguished Speaker: Mr. Abdur Rahman Khan, President, ICMAB. Audiences: 114 professors and around 100 students 2. Teaching Method and Quality of Teachers Distinguished Speaker: Prof. G. Soral, Immediate past President, Indian Accounting Association Audiences: 117 professors and around 100 students
15.45 – 16.00	Short break
16.00 – 17.15	<p>Session 2 – Reform in Professional Education and Training Chair: Prof. M Harunur Rashid</p> <ol style="list-style-type: none"> 1. Redefining Management Accounting Educational Objectives in Technology Era Distinguished Speaker: Prof. Md. Mushfiqur Rahman, Department of Accounting, & IS, Dhaka University Audiences: 112 professors and around 100 students 2. Accounting Education: An Alternative Perspective Distinguished Speaker: Prof. Ataur Rahman Belal, Professor of Accounting & E.S.G., Birmingham University Audiences: 95 professors and around 100 students
17.15 – 17.30	<p>Webinar Wrap-up by Chair: Prof. M Harunur Rashid Audiences: 90 professors and around 100 students</p>
17.30 – 17:40	Closing Remarks – Prof. Susumu Ueno & Prof. Normah Omar



Bangladesh Webinar: June 22, 2023 (Thursday)
**Management Accounting (Education) in the Resurgent Era:
Role of Academics and Professionals**

Time: 14.00 – 17.40 (Dhaka Time)
Via Zoom

Organizing Team Members:



Chair of the Board of Directors:
Susumu Ueno
Professor Emeritus
Konan University, Japan



Deputy Chair of the Board of Directors:
Normah Omar
Professor Emeritus
UiTM, Malaysia



Chair Webinar:
Prof. M Harunur Rashid
President, Bangladesh Accounting Association



Webinar Co- Chair:
Dr. Farhana Begum
APMAA Director

Invited Speakers:



Professor. Bhabatosh Banerjee
President, Indian Accounting Association Research Foundation



Teaching Method and Quality of Teachers
Professor. G. Soral
Immediate past President,
Indian Accounting Association



Educational Objectives and Course Setting
Mr. Abdur Rahman Khan
President, ICMAB



Renewed Perspective of Accounting Education in tech driven 4IR Era
Dr. Ataur Rahman Belal
Professor of Accounting and ESG, Birmingham University



Redefining Management Accounting Educational Objectives in Technology Era
Professor Md. Mushfiqur Rahman
Accounting and Information Systems,
Dhaka University

The APMAA Webinar _2023 (Bangladesh Chapter) Scientific Committee

Prof. Dr. Rukshana Begum

Dept. of Accounting and Information Systems University of Rajshahi (RU), Bangladesh

Prof. Dr. Grahita Chandrarin

Universitas Merdeka Malang, Indonesia

Prof. Dr. S. M. Sohrab Uddin

Dept. of Finance, Director Bureau of Business Research, University of Chittagong (CU), Bangladesh

Asso. Prof. Dr. Sharifah Norzehan Syed Yusuf

Universiti Teknologi MARA, Ari Malaysia

Asso. Prof. Dr. Md. Tahidur Rahman

Head, Dept. of Business Administration, Bangladesh Army International University of Science and Technology (BAIUST)

Asst. Prof. Dr. Mohammad Kamal Hossain

Jashore University of Science and Technology (JUST) Bangladesh

Asst. Prof. Md Sohel Rana

Chairperson, Dept. of Accounting and Information Systems, Jahangirnagar University, Bangladesh

Asst. Prof. Rabeya Khatun Taniya

Dept. of Accounting and Information Systems Jahangirnagar University, Bangladesh

Md Insiat Islam Rabby

Lecturer, Military Institute of Science and Technology (MIST) Bangladesh

Greetings and introduction: Harunur Rashid, APMAA Banladech Webinar Chair



There is no doubt that human beings are passing through the resurgent era of internet-permeated and innovation-driven life, living, work, and everything. Challenges are evident in every sphere of life. Accounting and Accountant's life is no exception. Challenges in Accounting education are beginning to show up in a big way. Must-to-do calls are already there for Accounting educators in higher education and the professional arena to grasp the pulse of the development in a timely manner, to constantly push forward the concept of innovation, goal optimization, and mode transformation of traditional education and actively engage with the development trend of the accounting education in the resurgent era.

The so-called reference of accounting education to train people in accounting thought, accounting behavior, accounting work, and accounting innovation through the teaching of basic theory, basic skills, and basic methods is no more relevant to current educational ideas, educational goals, and training mode. In the "Internet+," Era the traditional accounting education process exposes many disadvantages. Based on the characteristics of the Internet and information management, a new accounting education mode that combines cloud computing, big data, the Internet of Things, and other intelligent technologies requires accounting educators to strengthen the construction of a new accounting education mode. Only in this way can accounting education conform to the trend of the times and enable the learners of accounting education in universities and professional institutes to truly grow up. Therefore, accounting education learners become applied talents with innovative spirit and international vision.

Ladies and gentlemen, we are assembled here to listen to our very distinguished, eminent Professor speakers on the future route to accounting education. At the very outset, I would like to express my heartfelt gratitude to Asia Pacific Management Accounting Association, particularly Prof. Susumu Ueno for sponsoring this Webinar in Bangladesh and accepting my concept for today's deliberations, and also to Prof. Norma and Prof. Farhana Begum for their constant support. I am grateful to the distinguished panel of speakers for agreeing to share their enlightened thoughts in this Webinar. May I take the opportunity to invite Prof. Ueno to grace the Webinar with his introductory remarks?

Opening Remarks: [Susumu Ueno](#), APMAA Board Chair



(Thank you, Prof. Rashid and Dr. Begum)

Good afternoon, ladies and gentlemen. I am Susumu Ueno, the Chairperson of the Asia-Pacific Management Accounting Association. Standing before you as we gather for this important Webinar is a great honor for me. First and foremost, I would like to thank all of you for joining us here today.

The APMAA has been organizing webinars annually since the outbreak of the COVID-19 pandemic, starting in 2020 and continuing in 2021 and 2022. This year, we are proud to present four webinars, one by the Bangladesh chapter today, followed by the Indonesia chapter on July 18, the Qatar Chapter in August, and finally, the Europe Chapter in October.

It is a great pleasure to see APMAA's first-ever Webinar in Bangladesh. The theme of today's Webinar is "Management Accounting (Education) in the Resurgent Era: Role of Academics and Professionals." In this era characterized by a dynamic and evolving business landscape, the importance of management accounting education cannot be overstated. It plays a crucial role in preparing individuals to face the challenges and embrace the opportunities that lie ahead.

The Webinar today explores the significance of management accounting education in this resurgent era. We are fortunate to have the guidance of distinguished scholars who will share their insights in two sessions.

The first session, titled "State of Management Accounting Education," will be chaired by Prof. Bhabatosh Banerjee (ばーばとし ばなじー) from the Indian Accounting Association Research Foundation. We are honored to have Mr. Abdur Rahman Khan, President of the Institute of Cost and Management Accountants of Bangladesh (ICMAB), and Prof. G. Soral (そらる), Immediate Past President of the Indian Accounting Association, as our invited speakers for this session. They will highlight "Educational Objectives and Course Settings" and "Teaching Method and Quality of Teachers."

Moving on to the second session, "Reform in Professional Education and Training," we have Prof. M Harunur (はるぬ) Rashid as the session chair. The invited speakers for this session are Prof. Mushfiq (むしゅふいか) Rahman from the Department of Accounting and Information Systems at Dhaka University, and Dr. Ataur (あたう) Rahman Belal (べらる), a Professor of Accounting and ESG at Birmingham University, UK. They will delve into "Redefining Management-Accounting Educational Objectives in the Technology Era" and "Accounting Education: An Alternative Perspective." I appreciate their valuable contributions.

I want to take a moment to acknowledge the Chair and co-chair of today's Webinar.

Prof. Harunur Rashid, President of the Bangladesh Accounting Association, assumes the Chair, and Dr. Farhana Begum, Assistant Professor in Accounting, Ministry of Education, Republic of Bangladesh, serves the function of Co-chair. Their tireless efforts have made this Webinar possible, and I am immensely grateful for their dedication.

We established APMAA 20 years ago to provide an easily accessible platform for accounting academics in Asia-Pacific. To fulfill this mission, we have been organizing annual conferences across Asia. This year, our annual meeting will take place in China in late October, adopting a hybrid format. I encourage you to visit the APMAA homepage for more information about our association and upcoming events.

Dear professors, professional experts, and students, I hope you enjoy this Webinar.

Thank you.

Speech by APMAA Director: [Farhana Begum](#), Bangladesh Webinar Co-chair



Honorable Chairperson of APMAA, Deputy Chair, Chair of the Webinar, Speakers, and Participants from whole over the world.

Good afternoon to you all. I am Farhana Begum, a board member of the Asia-Pacific Management Accounting Association. I am honored and privileged to Co-chair today's Webinar on "Management Accounting Education." This event is especially significant for us in Bangladesh. It is the first Webinar being hosted from here, which is organized by the Asia Pacific Management Accounting Association.

Before I delve into the theme of today's discussion, Please allow me to express my heartfelt gratitude to APMAA for providing us with this opportunity. It is indeed a testament to the remarkable progress and potential of the management accounting community in Bangladesh.

APMAA was founded in 2004. The association has grown steadily and today has become a leading association of scholars in management and accounting.

As we are connected over the internet to discuss "Management Accounting (Education) in the Resurgent Era: Role of Academics and Professionals." we find ourselves at the twists and turns of resurgence, characterized by rapid technological advances and dynamic market landscapes, coupled with unexpected challenges. In such times, the role of management accounting becomes ever more crucial.

Today, we aim to explore the role of academics and professionals in shaping the future of management accounting education. We will delve into topics such as curriculum development, pedagogical innovation, industry collaboration, and the integration of emerging technologies. By bringing together experts from academia, industry, and professional bodies, we hope to foster a dialogue that will contribute to the evolution of management accounting education in the resurgent era.

As a board member of APMAA, I would also like to invite you all to join us for the upcoming APMAA International Conference in China from 24th to 27th October 2023. This conference will be a fantastic opportunity for professionals, researchers, and students worldwide to come together and share their knowledge, experience, and research findings. We will have presentations from some of the leading figures in the field, workshops, panel discussions, and networking events.

I encourage you to attend this conference and take advantage of this incredible opportunity. Additionally, I would like to encourage you to be a member of APMAA. As a member, one will have access to a wealth of resources and opportunities that will help you to advance your career and make a real difference.

APMAA Conference is one of the main sources of papers for the journal. I also expect numerous papers from Bangladesh to make this conference worthwhile. The deadline for paper submission is July 20; the registration/fee payment site opens on August 15, 2023.

Lastly, I encourage everyone here today to actively engage in the conversations, share their perspectives, and make the most of this unique opportunity to learn and grow together. Let us seize the moment and harness the power of collective wisdom to shape a brighter future for management accounting education.

I believe APMAA will become a truly international academic association in the near future.

Thank you once again for your kind presence and unwavering support. Together, let us shape our journey toward a more vibrant and dynamic field of management accounting.

Closing Remarks: Harunur Rashid, APMAA Banladech Webinar Chair

I would like to extend my heartfelt gratitude to Session Chair Prof. Bhabtosh Banerjee, distinguished speakers Mr. Abdur Rahman Khan, Prof. Dr. G. Soral, Prof. Dr. Ataur Rahman Belal, and Prof. Dr. Mushfiqur Rahman for their thought-provoking and very enlightened deliberations.

A very clear tone is set through all four deliberations that continuous transformation is needed in our educational objectives. Time-tested goals, outcomes, and outputs are needed to be structured to remain current with the resurgent era of innovation.

With every adaptation to technology, newer and newer dimensions are emerging in financial management systems, where Accounting remains at the top line to ensure accountability and sustainability within the framework of its changing face and role. I believe today's deliberations are eye-opening pronouncement to reshaping our educational objectives, goals, outcomes, and outputs that facilitate raising tech-based human resources to accept challenges in financial management and deliver the right financial, social, and moral accountability that ensures sustainability in the resurgent era.

The learned speakers rightly synthesized the objectives of Accounting from a historical perspective and, on the same note, explained the context 'of why a renewed alternative perspective of Accounting Education' is needed. It is also emphasized that redefining Management Accounting educational objectives is critically important in the current 4IR-driven technological era because of rapid digitization, globalization, and transformation in platform-based business organizations. Accounting therefore remains a technical system within the transformed facet of social and moral practice concerned with sustainable utilization of resources that is coherent with proper accountability to all stakeholders to enable the flourishing economy, organizations, of course, for the benevolence of people, and nature.

Thanks to our larger body of participants from across Asia and the Pacific region and beyond. I am sure it would have been very nice if we could manage to take questions from our enthusiastic audience pool. Nevertheless, we are enriched and benefitted from this Webinar. Many, many thanks to our technical support team and BdREN for extending the facility for this Webinar. APMAA deserves all the credits for organizing this virtual seminar.

May I now request APMAA Board Chair to make his closing remarks? Prof. Susumu Ueno, Have a good day!

Closing remarks: Susumu Ueno, APMAA Board Chair

I am Susumu Ueno, APMAA Board Chair. Today, we listened to insightful talks on "Management Accounting (Education) in the Resurgent Era: Role of Academics and Professionals." In this resurgent era, management accounting education is a vital foundation for individuals seeking success in the ever-evolving business landscape.

The collaboration between academics and professionals plays a pivotal role in shaping the future of management accounting education.

During the First Session, themed "Present State of Management Accounting Education," we delved into educational objectives, course settings, teaching methods, the Quality of teachers, and the challenges of integrating technology. The Second Session, themed "Reform in Education," discussed redefining management accounting educational objectives, optimizing course settings, enhancing professional skills and abilities, and re-orienting teaching methods that satisfy the demands of today's 4th Industrial Revolution era and the needs of the sustainability front.

Thank you, Prof. Harunur Rashid. I am grateful for your professional summary and comments on the two sessions. It helped us to understand the key concepts and takeaways from this Webinar.

I want to express my heartfelt gratitude to the webinar chair, Co-chair, Session chairs, Speakers, Scientific Committee members, and technical staff. The webinar Chair Prof. Harunur Rashid, co-chair Dr. Farhana Begum, and Session Chair, Prof. Bhabatosh Banerjee (ばーぼとし ばなじー), thank you for your invaluable contributions. My special thanks go to the esteemed invited speakers. Mr. Abdur Rahman Khan, Prof. G. Soral, Prof. Mushfiqur (むしゅふか) Rahman, and Prof. Ataur (あたう) Rahman Belal, thank you for your insights and enlightening talks. I am also grateful to the Webinar's "Scientific Committee" members for their diligent organization and remarkable efforts in promoting this Webinar. Before concluding, I would like to express my deepest appreciation to the audience. Thank you very much for your staying until the last minute.

Now, I want to share some information about our upcoming events. Our annual conference, APMAA 2023, will occur from October 24-27 in a hybrid mode, hosted by Xi'an Jiaotong University in China. July 20 is the deadline for paper submissions. On July 18, the Indonesia Chapter will hold the next Webinar. I look forward to seeing you again there. For further details, please visit APMAA Homepage.

In closing, I want to reiterate my gratitude to all the participants. I hope you have found this Webinar informative and engaging. Thank you.

Emails Collection: Received after the APMAA June 22 Bangladesh Webinar

From: Dr. S. M. **Sohrab Uddin** <sohrab@cu.ac.bd>

Sent: Tuesday, June 27, 2023 3:13 PM

To: s-ueno@dab.hi-ho.ne.jp

Cc: farhana Begum <farhanaju@yahoo.com>

Subject: Heartfelt Appreciation

Dear Professor Susumu Ueno,

It is indeed a great honor to congratulate you for the successful completion of the 2023 Asia-Pacific Management Accounting Association Webinar. I would also like to take the opportunity to congratulate all organizing team members for their tireless effort and contributions without which it would have been impossible to make the Webinar a grand success. Special felicitation goes to **Dr Farhana Begum**, Webinar Co-Chair, for her excellent coordination and management of the Webinar.

I am immensely happy to see a good number of accounting professionals, faculties, and students from different public and private universities in Bangladesh and outside participated in the Webinar with utmost enthusiasm. I strongly believe that all the participants will be tremendously benefited from the exceptional and well-constructed deliberations made by the esteemed invited speakers and discussants. Of course, the discussions made and the policies suggested in the Webinar will contribute toward the shaping of the future education system in the field of management accounting.

At the same time, being a member of the scientific committee, I enjoyed and learnt a lot from the Webinar. Hope to participate in any other future events to be organized by the Asia-Pacific Management Accounting Association.

Looking forward to the next event!

Best regards.

S. M. Sohrab Uddin, PhD

Professor, Department of Finance and Director, Bureau of Business Research, Faculty of Business Administration, University of Chittagong, Chattogram-4331, Bangladesh.

-----Original Message-----

From: **farhana Begum** <farhanaju@yahoo.com>

Sent: Sunday, June 25, 2023 3:46 PM

To: Susumu Ueno <s-ueno@dab.hi-ho.ne.jp>

Subject: APMAA Webinar 2023- Report Homepage

Dear Prof. Susumu Ueno,

I hope this message finds you in good health and high spirits. I am writing to express our sincerest gratitude for your generous contributions and invaluable support in the overwhelmingly successful conduct of the APMAA Webinar-2023 (Bangladesh

Chapter). Your dedication and expertise played a vital role in making this event a remarkable achievement.

I must admit that I was initially quite anxious about managing the Zoom Webinar, considering the anticipated high number of participants. However, I reached out to the CEO of BdREN on June 10, who graciously assisted me in obtaining a professional account that enabled me to accommodate over 1000 participants seamlessly. To streamline the registration process, I created a user-friendly APMAA Webinar registration Google form, which I shared with individuals across various countries. I am delighted to share that we had a remarkable turnout from Bangabandhu Sheikh Mujibur Rahman Science and Technology University Gopalganj, with approximately 100 participants joining through a single profile under the guidance of Mr. Sheikh Mohammad Faykuzzaman, Asst.Prof of AIS.

Moving forward, I would greatly appreciate any feedback, recommendations, or insights you may have regarding the Webinar. Your valuable input will help me enhance the experience for future events and ensure that they are even more enriching and engaging for all participants.

As we conclude this memorable event, we are filled with a sense of accomplishment and joy. The APMAA Bangladesh Webinar-2023 has truly left a lasting impact, providing a platform for meaningful discussions and fostering knowledge exchange among esteemed professionals like yourselves.

Once again, we express our deepest gratitude to every one of you for your contribution and participation. Your involvement has been instrumental in making this Webinar an exceptional experience for all involved.

With great enthusiasm, I eagerly look forward to the opportunity of hosting the APMAA conferences in Bangladesh in the near future. Together, we can create a platform that fosters knowledge sharing, collaboration, and meaningful discussions among esteemed professionals like yourselves.

Once again, I extend my deepest appreciation for your support and participation in making the APMAA webinar a resounding success.

With regards,

Dr. Farhana Begum
Co chair APMAA Webinar

From: Professor Dr. Arabinda Saha <dr.arabinda.iu@gmail.com>

Sent: Sunday, June 25, 2023 3:50 AM

To: s-ueno@dab.hi-ho.ne.jp

Subject: Greetings

Respected Sir

I was the full time participant of Webinar. Based on the observation of the Webinar, I remembered you for your academic excellency which is high lighted at the Webinar. I need your academic cooperation in all respects. Dr. Farhana Begum is doing well under the scholastic guidance of you.

Wish you all the best.

With regards

Professor Dr Arabinda Saha
Department of AIS, FBA, Islamic University, Kushtia, Bangladesh

From: Dr. rukshana Shathy <dr.rukshana@yahoo.com>

Sent: Saturday, June 24, 2023 11:41 PM

To: s-ueno@dab.hi-ho.ne.jp

Subject: Sincere gratitude for your contributions to the success of International Webinar 2023, Bangladesh

Dear Professor Ueno,

I feel delighted to let you know lots of thanks for your munificent contribution to the enormous successful conduct of the APMAA Bangladesh Webinar-2023. More than 200 members of the accounting profession, including a large number of students from various public universities, joined the Webinar. All presentations focused on the key arena of future Management Accounting vis-a-Vis Accounting Education and profession. Indeed, it was a great learning experience and we enjoyed it all through.

I am personally grateful to you, as a member of the Scientific Committee that APMAA Bangladesh Webinar-2023 was a great success.

I am also grateful to Dr. Farhana Begum for her wonderful organizing capacity to make the webinar success.

Thank you very much to the organizing team, particularly, Special thanks are due to you, the APMMA Chair, and Dr. Farhana Begum as conference Co-Chair, the webinar chair, Dr. Tahidur Rahman and all presenters, participants, and all for your continuous assistance.

Best Regards,

Professor Dr.Rukshana Begum
University of Rajshahi, Bangladesh
And Member of Scientific Committee, APMAA Webniar'2023, Bangladesh

-----Original Message-----

From: **susumu ueno** <s-ueno@dab.hi-ho.ne.jp>

Sent: Saturday, June 24, 2023 7:37 AM

To: Harunur Rashid (President) <harun@bacbd.org>; Farhana Begum <farhanaju@yahoo.com>; Chandrarin Grahita <grahitac@gmail.com>; Mohammed Elgammal <m.elgammal@qu.edu.qa>; Gaoliang Tian (田高良) <tian-gl@xjtu.edu.cn>; Hany Kamel <hany.kamel@qu.edu.qa>
Subject: Thank you so much! FW: APMAA Webinar _23 Bangladesh Chapter

Dear Prof. Rashid, Dr. Begum, and APMAA forthcoming event organizers,

Dear Prof. Rashid and Dr. Begum, thank you for the emails. I am grateful for your organizing the remarkable Bangladesh webinar. The Webinar was a resounding success, and we could invite sufficient participants worldwide, particularly from Bangladesh. All speakers offered valuable insights into management accounting education and suggested improvements. The audience greatly appreciated the broad perspectives and big pictures provided. The ZOOM platform was excellent.

Some were eager to delve into specific details: They were particularly interested in learning the model of "concrete and comprehensive course programs" used or designed for speakers' accounting schools. Audiences probably want their students to equip with the practical knowledge and expertise required in the 4IR era.

Dear Prof. Grahita, and Prof. Mohammed, our APMAA members are excited to attend the upcoming July and August webinars, APMAA Webinars (2023, 2022, and 2021) (s-ueno.sakura.ne.jp), hosted by Indonesia and Qatar. In these events, they anticipate exploring the latest practices in management accounting within the context of the contemporary cyber-physical era. Because management accounting plays a role as an integral part of information systems, especially in "large" companies, our audience expect to hear more about real-world cases of AI applications, including commercial platforms like SAP S/4HANA and others.

Prof. Grahita, Prof. Mohammed, and Prof. Tian, I hope your webinars and the "APMAA 2023 plenary session" titled Accounting in the Digital Era will provide the audience with insights into the latest developments in digital accounting and offer audiences knowledge to guide undergraduate and graduate students, encouraging them to pursue their careers as systems and accounting engineers.

Dear Prof. Rashid and Dr. Begum, I sincerely appreciate your tremendous efforts, which made the June 22 webinar successful. Thank you.

Best regards,

Susumu Ueno

-----Original Message-----

From: **farhana Begum** <farhanaju@yahoo.com>

Sent: Saturday, June 24, 2023 4:24 AM

To: Susumu Ueno <s-ueno@dab.hi-ho.ne.jp>; Normah Omar

<normah.omar@gmail.com>Subject: APMAA Webinar _23 Bangladesh Chapter

Dear Professors,

I am writing to express my sincere gratitude for your contribution to the APMAA webinar (Bangladesh chapter). To be honest, I was very nervous as the Zoom account of Rajshahi University can only accommodate 300 participants. Luckily, I applied to the CEO of BdREN on June 10, who was able to help me manage over 1000 participants using a professional account. I have created an APMAA Webinar registration Google form and circulated it to many countries including Malaysia, Indonesia, and Bangladesh. Unfortunately, the number of participants who attended was lower than expected as most students were on holiday for summer vacation (Bangladesh Public University). Fortunately, from Bangabandhu Sheikh Mujibur Rahman Science and Technology University Gopalganj, around 100 participants joined through a single profile using Mr. Sheikh Mohammad Faykuzzaman's account (Asst. Prof. AIS).

Please let me know of any recommendations or errors during the Webinar so I can improve your experience next time. Also, as I made the webinar flyer myself, I later realized it could have been better. I'm sorry for that on my behalf.

Hopefully, I look forward to hosting the APMAA conferences in Bangladesh soon.

If possible, may I get your permission to use APMAA YouTube account and post the entire recording on youtube (APMAA Webinar BD chapter).

With Regards,

Dr. Farhana

From: Dr. Harunur Rashid <harun@bacbd.org>

Sent: Friday, June 23, 2023 2:03 PM

To: Bhabatosh Banerjee <bhabatosh.commerce@gmail.com>; Abdur Rahman Khan,

Subject: Re: Sincere gratitude for your contributions to the success of APMAA Bangladesh webinar-2023

Respected friends and colleagues

Warmest greetings!

Thank you so very much for your generous contribution in the overwhelmingly successful conduct of APMAA Bangladesh Webinar-2023. More than 200 members of Accounting fraternity, including a whole graduate class of a public university, joined the Webinar to listen to the deliberations of eminent scholars in this field. All four presentations touched the key arena of future Accounting pathway to ensure the strategic role of the subject from economic, social and moral perspective.

I personally am grateful to Professor Bhabatosh Banerjee for setting outstanding guidance tone as the Chair of the 1st session followed by brilliant deliberations on two very fundamental area of Management Accounting Education by Mr. Khan and Dr. Soral respectively who own the heart of everyone listen the talk.

I am equally grateful to Prof. Dr. Md. Mushfiqur Rahman and Dr. Ataur Rahman Belal for their wonderful sketch of the future of Management Accounting vis-a-Vis Accounting Education that is very impressively deliberated to the audience. I hope, members of the Accounting fraternity have been enriched with such a wonderful thought provoking discussion and take it forward in the course drawing lines in Accounting education. Overall, I am happy that APMAA Bangladesh Webinar-2023 was a great success.

Thank you very much the organizing team, particularly, prof. Ueno, Prof. Norma, Prof. Grahita, Prof. Farhana, Dr. Towhid and all for your continuous assistance.

Stay blessed as always!

Prof. M Harunur Rashid

From: Bhabatosh Banerjee <bhabatosh.commerce@gmail.com>

Sent: Friday, June 23, 2023 1:29 PM

To: s-ueno@dab.hi-ho.ne.jp

Subject: Webinar conducted by Bangladesh on behalf of APMAA yesterday

Dear Professor Susumu,

It was great listening to your address at the above platform.

You raised many interesting points as Chair of the Board of Directors of APMAA. I have no doubt in my mind that if implemented they will lift the APAA to a great height. I wish you all the success during your tenure.

I am sorry that due to some technical problem I had to join the meeting through mobile. But that did not stand in my way in appreciating your thought-provoking talks.

Professor (Dr.) Harunur Rashid has established himself as a great academic leader duly supported by a team of dedicated professionals and academics.

I am grateful to him and Dr. Farhana Begum for giving me the opportunity of chairing session 1. It was great to listen to the wonderful ideas of co-presenters as well.

It would be my pleasure to keep in touch with you for mutual benefits of our Associations and also sharing my good experience of travelling on several occasions to Japan.

With personal regards

Dr. Bhabatosh Banerjee
Consulting Editor, Indian Accounting Review
President, IAA Research Foundation

Guest Faculty, IIM Calcutta (2006-2013)
Former Professor of Commerce & Dean of Commerce and Management, University of Calcutta
Professor of Accountancy, The Rutgers University, New Brunswick & New Jersey Institute of Technology, USA (1995-1997)
Director of Research, ICAI (1984-1985) Phone Number : (033) 3565-3129

From: Dr. G. Soral <drgsoral@gmail.com>

Sent: Friday, June 23, 2023 12:00 AM

To: s-ueno@dab.hi-ho.ne.jp

Subject: Re: Sincere gratitude for your contributions to the success of today's APMAA Bangladesh webinar

Dear Prof Ueno,

Thank you for your email. Indeed, it was a great learning experience and we enjoyed it all through. All organisers deserve our accolades.

Best regards.

G Soral

President, Indian Accounting Association (2019 -21)

Formerly Professor and Head, Dept of Accountancy and Statistics

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