

Asia-Pacific Management Accounting Association



APMAA NEWS January 1, 2023 Issue

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APMAA 2011 in Malaysia



APMAA 2018 in Tokyo

The Asia-Pacific Management Accounting Association (APMAA) recognizes its mission to provide a platform for management accounting academics and practitioners in the Asia Pacific region. APMAA members share many common values, including the importance of integrity and good behavior, objectivity, a sense of community, respect for others, and high ethical values.

1. Messages from the APMAA Board



Chair of the Board, Representative Director
Ueno, Susumu ueno@konan-u.ac.jp (Professor Emeritus, Konan University, Japan)

Happy New Year! I want to wish everyone a happy and healthy New Year.

The beginning of the new year is always a hopeful time. What will APMAA do in 2023? As an association of like-minded researchers and experts in accounting, APMAA wants you to continue to develop research events that help serve the accounting research and educational community. Last year, thanks to you, APMAA conducted webinars two times, last May and August ([APMAA 2022 Webinars \(August & May\) \(sakura.ne.jp\)](#)). We also completed the 2022 annual conference in a hybrid mode on November 11 (Friday) successfully ([APMAA 2022 annual conference \(Asia-Pacific Management Accounting Association\) \(sakura.ne.jp\)](#)).

This year, from 24 (Tuesday) to 27(Friday) October 2023, we plan to have the 2023 Annual Conference at Xi'an Jiaotong University in China. The conference theme is "Challenges and Opportunities to Management Accounting in the Digital Era." Digitalization seems to have disrupted the accounting domain. Digital technologies like the "cloud" and robotic automation have changed accounting and auditing compliance practices and financial procedures. Today, many companies employ a company-wide performance management platform using software with Artificial Intelligence, Analytics, and Machine Learning technologies.

While Data Scientists tend to focus on the story that existing data can tell, accountants can use analytic methods to look into the future. However, academic research outputs examining the depth of digitalization in accounting and its impact on practices, education, and research are still insufficient. We must change and modify education programs to prepare accounting students for work in a digital environment. Discuss these vital issues at the 2023 webinars and the Forums of the 2023 Annual Conference.

APMAA is a "members-first" organization. You are the key players who develop APMAA events such as webinars and annual conferences (plenary sessions, forums, seminars) and shape the future of our association with integrity and enthusiasm. Please send me your practical proposals for these events. I am glad to announce that several new (associate) directors have come to join the 2023 APMAA board. Our journey to the 20th-anniversary conference has just begun. Toward the robust, sustainable, balanced, and inclusive growth of APMAA, let's walk the APMAA path hand in hand. Stay safe, stay healthy, and stay connected.

January 1, 2023



Deputy Chair of the Board, Representative Director
Normah Omar, normah.omar@gmail.com. Universiti Teknologi MARA

It must be acknowledged that Covid-19 that started towards the end of 2019 had brought about many challenges and, at the same time, expedited various opportunities that changed the way we perceive and do things. For APMAA, the Pandemic forced the Malaysian team (in consultation with the Head Office) to suspend its APMAA 2020 Conference, scheduled to be held in Shah Alam, Malaysia, in November of that year. In replacement of the annual conference, a series of webinars (carrying the same theme as the conference) were held in October and November 2020. Two sets of webinars (Spring & Summer) continued to be held in 2021 and 2022 as additional activities for APMAA. Since 2020, APMAA conference themes have focused on ICT and the evolution of ICT systems, Digitalization, Disruptive Technology, and New Technologies. Covid-19 has indeed expedited the use of digital technology to support the global Industry 4.0 agenda.

As the Pandemic did not show any sign of regression, the APMAA Conference 2021, cohosted with the Indonesian team, had to be held entirely online. Both Udayana University) and Trisakti University were very creative in using the Zoom Conference application to ensure participants from different global time zones enjoy the annual conference effectively. Cultural events were showcased online, and audiences had the perception that they were there in person. The CMT system helped us to manage the conference papers.

When the Covid-19 Pandemic entered its endemic stage in early 2022, many countries in Asia started to open up their borders. APMAA decided on a hybrid-mode approach for its 2022 annual conference. Many APMAA directors from various parts of the world attended the long-awaited" onsite" version of the conference. I hope we can hold APMAA Conference 2023 entirely onsite. Traditionally, APMAA loyal members love to attend the annual event onsite. The conference programs (i.e., Doctoral Colloquium, Academic Conference, Cultural and Industry visits) have been tailored-made since APMAA's inception in 2004 to fulfill members' needs towards international collaborations.

We look forward to participating in the APMAA 2023 Conference in China.

January 1, 2023

2. 2023 APMAA Governance Structure

2-1. APMAA 2023 (Associate) Directors (tentative, as of December 29, 2022)

[APMAA Key People, Asia-Pacific Management Accounting Association \(sakura.ne.jp\)](http://sakura.ne.jp)

(New (associate) directors)

Director

(Category 1) **in-person** attendance to the annual conference held **overseas** at least twice, and significant contribution to the past APMAA activities

(Japan)

Susumu Ueno, ueno@konan-u.ac.jp, Konan University



Shoichiro Hosomi (hosomi@tmu.ac.jp, Tokyo Metropolitan University)



Fumiko Takeda, ftakeda@keio.jp, Keio University



Masumi Nakashima, mnakashima@bgu.ac.jp, Bunkyo Gakuin University



Jaewook Kim, jaewookk@hiroshima-u.ac.jp, Hiroshima University.



Keita Tanahashi, kt-tana@hue.ac.jp, Hiroshima University of Economics



(Indonesia)

Grahita Chandrarin, grahitac@unmer.ac.id, University of Merdeka Malang



Ni Putu Sri Harta Mimba, p.mimba@unud.ac.id, Udayana University



Sekar Mayangsari (sekar_mayangsari@trisakti.ac.id), Trisakti University



(Malaysia)

Normah Omar, normah.omar@gmail.com, Universiti Teknologi MARA



Rahman, Ibrahim Kamal Abdul, Universiti Kuala Lumpur



Tuan Zainun Tuan Mat, tuanz693@uitm.edu.my, Universiti Teknologi MARA



Sofiah Md-Auzair, sofiah@ukm.edu.my, National University of Malaysia



(Thailand)

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Siridech Kumsuprom, siridech.kum@dpu.ac.th, Dhurakij Pundit University



Leela Tiangsoongnern, leela.tin@dpu.ac.th, Dhurakij Pundit University



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(Vietnam)

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(Singapore)

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(Australia)

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(Sweden)

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Gregory Wegmann, gregory.wegmann@gmail.com, University of Burgundy



(Germany)

Robert C. Rickards (rrickards@hs-harz.de), German Police University



(China)

Gaoliang Tian, tian-gl@xjtu.edu.cn, Xi'an Jiaotong University



Xing Li, xings.li@xjtu.edu.cn, Xi'an Jiaotong University



(Category 2) APMAA 2013 annual conference organizing team members but have attended in-person once at past APMAA annual conferences held overseas.

(China)

Liuchuang Li (liuchuangli@xjtu.edu.cn) Xi'an Jiaotong University



Associate Directors

(Bangladesh)

Farhana Begum (farhanaju@yahoo.com), Ministry of Education



(Vietnam)

Bui Phuong Chi (chibui@vnu.edu.vn), Vietnam National University



Nguyen To Tam (tamnt@epu.edu.vn), Electric Power University



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(Korea)

Sera Choi (srchoi@knou.ac.kr), Korea National Open University



(Category 2) APMAA 2013 annual conference organizing team members but have not attended in-person at any APMAA annual conferences held overseas.

(China)

Baolei Qi (baoleiqi@xjtu.edu.cn), Xi'an Jiaotong University



Mohan FONSEKA, (mohan1986@xjtu.edu.cn), Xi'an Jiaotong University



2-2. 2023 Administration Teams

2-2-1. Conference Quality Control Team (names below are to be considered)

--Headquarters--

The duties and tasks of the Headquarters are as follows.

- developing a conference policy and strategy,
- preparing and implementing the whole conference process,
- promoting the conference,
- training gatekeepers and reviewers,
- implementing the Call for Papers and Paper Reviews,
- editing the Book of Abstracts and Proceedings, Conference News and Reports,
- managing the whole conference process and others.

-- **APMAA 2023 Xi'an Team members**--(names below are to be considered)

Gaoliang Tian (tian-gl@mail.xjtu.edu.cn)

Baolei Qi (baoleiqi@xjtu.edu.cn)

Liuchuang Li (liuchuangli@xjtu.edu.cn)

Zheng Qiao (qiaozheng@xjtu.edu.cn)

Mohan Fonseka, (mohan1986@xjtu.edu.cn)

Yi Si (acsiyi@xjtu.edu.cn)

Xing Li (xings.li@xjtu.edu.cn)

--- **APMAA 2024 Hanoi Team members**---(names below are to be considered)

Thuy, Nguyen Thi Hong (nhthuykt@gmail.com)

Bui Phuong Chi (chibui@vnu.edu.vn)

Nguyen Thi Huong Lien (lienanth78@gmail.com)

2-2-2. (One-day) Workshop and Seminar Team (names below are to be considered)

Mohammed Elgammal (m.elgammal@qu.edu.qa), Qatar
 Tomasz, Wnuk-Pel (tomwnuk@uni.lodz.pl), Poland
 Żaneta Kielanowicz (zaneta.kielanowicz@uni.lodz.pl), Poland
 Alpenberg, Jan Kurt (jan.alpenberg@lnu.se), Sweden
 Wegmann, Gregory (gregory.wegmann@gmail.com), France
 Farhana Begum (farhanaju@yahoo.com), Bangladesh
 Sekar Mayangsari (sekar_mayangsari@trisakti.ac.id), Indonesia
 Grahita Chandrarin (grahitac@unmer.ac.id), Indonesia

2-2-3. Conference Venue Search Team (names below are to be considered)

Omar Normah Omar (normah.omar@gmail.com), Malaysia
 Mohammed Elgammal (m.elgammal@qu.edu.qa), Qatar
 Grahita Chandrarin (grahitac@unmer.ac.id), Indonesia
 Ni Putu Sri Harta Mimba, (p.mimba@unud.ac.id), Indonesia
 Sekar Mayangsari (sekar_mayangsari@trisakti.ac.id), Indonesia
 Zubir Azhar (zubirazhar@usm.my), Malaysia



2-2-4. Award Policy Development and Recommendation team
 (names below are to be considered)

Distinguished Service (Contribution) Award
 Omar Normah Omar (normah.omar@gmail.com), Malaysia
 Excellent Conference Paper Award (to international author)
 Paul Scarbrough (pscarbrough@brocku.ca), Brock University, Canada

2-2-5. APMAA NEWS and Homepage Editing Team (Write drafts and edit them)

2-3. Regional Chapters (Prospective chapter servants)

The main tasks of a chapter are (1) Expanding the membership platform, (2) Building the APMAA brand, (3) Organizing workshops, (4) Searching future conference venues, and (4) Distributing APMAA documents.

Membership of the Asia-Pacific Management Accounting Association (sakura.ne.jp) 2023 APMAA Chapter Servants (tentative and provisional; New persons)	
Regional Chapters	http://s-ueno.sakura.ne.jp/APMAA_asia/membership.htm .
APMAA Head Office	Susumu Ueno (ueno@konan-u.ac.jp), Japan Normah Omar (normah.omar@gmail.com), Malaysia
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APMAA Bangladesh	Farhana Begum (farhanaju@yahoo.com), Ministry of Education,
APMAA Oceania	Bulend Terzioglu (Bulend.Terzioglu@acu.edu.au), Australia
APMAA Europe	Wnuk-Pel Tomasz (tomwnuk@uni.lodz.pl), Poland Żaneta Kielanowicz (zaneta.kielanowicz@uni.lodz.pl), Poland Gregory Wegmann (gregory.wegmann@gmail.com), France Jan Kurt Alpenberg (jan.alpenberg@lnu.se), Sweden Robert C. Rickards (rrickards@hs-harz.de), Germany
APMAA America	Paul Scarbrough (pscarbrough@brocku.ca), Canada

2-4. Messages from the 2023 team leaders

2-4-1. Message from the Quality Control Team leader

To consistently hold a good quality scholarly annual conference, the team provides a platform to our conference organizers.

What is the role of the Quality Control Team?

The host of our annual conference rotates among different schools in different countries. Therefore, we need to maintain continuity and consistency in the quality of our annual conference. The team will work together with hosting teams.

- Oversight subject areas,
- Secure the quality of the paper review process,
- Approve call of paper, Keynote Speakers, and Program.
- Secure the relationship between a conference theme and a preliminary speech, and
- others.

What activities will we do in 2023?

- Training Gatekeepers and reviewers;
- Support 1. editing the Call for Papers, 2. Paper Review Process, 3, editing the Book of Abstracts and Proceedings Book, and 4. Others.

(Susumu Ueno, ueno@konan-u.ac.jp)

2-4-2. Message from the Workshop, Seminar, and Forum Team leader

The agenda may include the following:

- Calling for volunteers to organize webinars, seminars, and forums through different APMAA chapters or interest groups.
- Determining the number and time of different events and aligning them.
- Should events be regional-based or topic-based?

The 2023 APMAA Annual Conference theme is " Challenges and Opportunities to Management Accounting in the Digital Era." In accounting, digital technologies such as cloud, big data, blockchain, and artificial intelligence distinctly influence accounting, auditing compliance practices, and financial procedures. Let us plan webinars, seminars, and forums on disruptive digital tools and skills applications in an organization's accounting and management and examine their impact on tertiary and professional education. Our team welcomes speakers who will discuss outputs of comprehensive and in-depth case studies on cutting-edge topics in business and accounting.

(Elgammal Mohammed, m.elgammal@qu.edu.qa)

2-4-3. Message from Conference Venue Search Team leader

The Conference Venue Search Team chooses the right venue and location for holding quality APMAA Annual Conferences. We invite potential cohosts to apply for the 2025, 2026, and 2027 Annual Conferences. The cohosts will work closely with the Headquarters. Some of the crucial elements of the cohosts we consider are:

- (i) its support system – in terms of the integrity, enthusiasm, and competence of team members,
- (ii) facility for online & onsite modes, accommodation, and transportation, and
- (iii) financial and human resources to organize the conference.

(Normah Omar, normah.omar@gmail.com)

3. APMAA 2023 and 2024 Annual Conferences

3-1. 2023 Annual Conference: [2023 Conference \(sakura.ne.jp\)](https://sakura.ne.jp)

APMAA 2023 Annual Conference



**Challenges and Opportunities to Management Accounting in the Digital Era
(venue) Xi'an Jiaotong University, China
(tentative) Conference Date: 24 (Tuesday) -27(Friday) October 2023**

[School of Management-Xi'an Jiaotong University \(xjtu.edu.cn\)](https://xjtu.edu.cn)

[Xi'an Jiaotong University \(xjtu.edu.cn\)](https://xjtu.edu.cn)








[China's Oldest City Xi'an | Xian China Aerial Drone | 中国最古老城市西安 - YouTube](#)

[Xi'an Climate, Weather By Month, Average Temperature \(China\) - Weather Spark](#)

The Asia-Pacific Management Accounting Association (APMAA) holds its 2023 Annual Conference (APMAA 2023) at Xi'an Jiaotong University, China, from 24 (Tuesday) to 27 (Friday) October 2023.

The conference theme proposed by Xi'an Jiaotong University is "Challenges and Opportunities to Management Accounting in the Digital Era." This theme sheds light on the development of management accounting tools, techniques, and practices for a digital revolution to reveal the real world. Today, technology is reshaping the digital landscape of the organization and the associated business models. In accounting, digital technologies such as big data, cloud, blockchain, and artificial intelligence can distinctly influence accounting, auditing compliance practices, and financial procedures.


We encourage prospective authors to contribute to and help shape the 2023 conference program through their research manuscripts. As in every other year, we provide subject areas encompassing various fields and accept manuscripts of an extensive range of accounting subjects (see the section, APMAA 2023 Conference (tentative) Call for Papers (Academic Paper Sessions) on [2023 Conference \(sakura.ne.jp\)](https://sakura.ne.jp). We very much welcome high-quality manuscripts.

2023 Conference Organizing Team (names below are to be considered)		
	Gaoliang TIAN(2018, 2019) tian-gl@xjtu.edu.cn	Conference Chair
	Baolei QI baoleiqi@xjtu.edu.cn	Academic Paper Sessions Chair
	Liuchuang LI (2019) liuchuangli@xjtu.edu.cn	Doctoral Colloquium Chair / Reviewing Coordinator
	Zheng QIAO qiaozheng@xjtu.edu.cn	Reviewing Coordinator / Track Chair
	Mohan FONSEKA mohan1986@xjtu.edu.cn	Reviewing Coordinator / Track Chair
	Yi SI acsiyi@xjtu.edu.cn	Reviewing Coordinator / Track Chair
	Xing Li (2018) xings.li@xjtu.edu.cn	Reviewing Coordinator / Track Chair

3-2. 2024 Annual Conference: [APMAA 2024 \(Asia-Pacific Management Accounting Association\)](https://www.apmaa.org/)
([sakura.ne.jp](https://www.sakura.ne.jp/))

Faculty of Accounting and Auditing, University of Economics and Business,
Vietnam National University [VIETNAM NATIONAL UNIVERSITY \(vnu.edu.vn\)](https://www.vnu.edu.vn/)



2024 Conference Organizing Team (names below are to be considered)	
	Thuy, Nguyen Thi Hong , University of Economics and Business, Vietnam National University- Hanoi, Vietnam
	Bui Phuong Chi , University of Economics and Business, Vietnam National University
	Nguyen Thi Huong Lien , University of Economics and Business, Vietnam National University

4. APMAA 2022 Experience

APMAA completed the 2022 annual conference (APMAA 2022) on November 11 (Friday). The conference, cohosted with the Dhurakij Pundit University (DPU), Bangkok, was held in a hybrid mode. Around 180 APMAA members participated in the conference, and thirty overseas members gathered in person at the DPU campus, despite the COVID-19 Pandemic. APMAA 2022 comprised Academic Paper Sessions, Doctoral Colloquium Sessions, two Plenary Sessions, two Forums, and a One-day Tour. The links below lead to detailed information about APMAA 2022.



[APMAA 2022 annual conference \(Asia-Pacific Management Accounting Association\) \(sakura.ne.jp\).](https://sakura.ne.jp/)



[APMAA 2022 Program](#) (completed version) Edited on November 3

[Book of Abstracts](#) (Conference Sessions) Edited on September 30

[Book of Abstracts](#) (Doctoral Colloquium Sessions) Edited on October 23

[2022 APMAA Annual Conference Report](#) (in Japanese 大会記) December 2

4-1. In-person participation in APMAA 2022 Conference as a presenter



Farhana Begum, MPhil, PhD., Postdoctoral Research Scholar IsDB, Ministry of Education, Bangladesh

AMPAA 2022 Experience - as a reviewer, presenter and discussant

APMAA Annual Conference 2022 held at Dhurakij Pundit University (DPU), Thailand was an outstanding initiative to bring together a huge number of learned faculties from countries worldwide.

Forward-looking discussions and in-depth analysis gave insight into the potential benefits to yield in a digitized future. This conference's suggestive direction to overcome the new challenges of digitalization such as big data, cloud, blockchain and artificial intelligence will surely encourage and comfort management accountants in meeting future challenges. It is inspiring that this conference has opened the door to collaborative engagements between researchers from different nations. The 360⁰ discussions at the doctoral colloquium sessions, academic paper sessions, two plenary sessions, and two forums were beneficial to all, especially the new generation of management accountants. I have immensely benefitted from the conference. I would like to thank the efforts of the organizers in making this conference a success. I am personally grateful to Prof. Susumu Ueno and Prof. Normah Omar for the invitation to attend the conference and for making participants' stay comfortable.

4-2. My online participation in APMAA 2022 Conference as a presenter



Tomasz, Wnuk-Pel, tomasz.wnuk@uni.lodz.pl, University of Łódź, Poland

My APMAA 2022 Experience – the perspective of a presenter and a moderator

My experience at APMAA 2022 was entirely positive. I served as a moderator, presenter and discussant and my view from these perspectives is that the conference organization was very good during the conference itself and also before the conference participants were provided sufficient support as the technical and organizational aspects are concerned. I also benefited from panel discussions and other sessions. The only thing which I was the problem is that I could not see my Friends from APMAA in person...



Żaneta Kielanowicz, zaneta.kielanowicz@uni.lodz.pl, University of Lodz, Poland.

My experience with APMAA 2022 - the perspective of the presenter and moderator

Participation in APMAA 2022 has been completely positive. As a moderator and presenter, I can clearly say that the conference was very well prepared. The organizers devoted a lot of time to organizational issues as well as appropriate technical support for the participants. I am very happy that the conference was organized in a hybrid version, this year I couldn't come in person, but thanks to the remote access I was able to participate in the sessions, although I know it's not the same ... To sum up - thank you very much for all your hard work and effort contributed to the organization of APMAA 2022!



Masumi Nakashima, Ph.D., Professor of Accountancy at Bunkyo Gakuin University and the Associate Dean of Graduate School of Bunkyo Gakuin, Japan

APMAA 2022 Conference as a presenter, moderator, and discussant

I served as moderator, presenter, and discussant for the online session this year. I am convinced that DPU team was excellent in running a hybrid operation. I know from my own class management how difficult it is to operate simultaneously in person and online, so I salute the DPU team for making this hybrid conference a success. I look forward to seeing APMAA professors in person next year.

APMAA News January 1, 2023 Issue (No.39)

(circulation worldwide: 4,000 copies)

Chief editor: **Susumu Ueno** (ueno@konan-u.ac.jp)

Editor: **Paul Scarbrough** (pscarbrough@brocku.ca)

APMAA welcomes submissions of an article/an essay. It should be less than one page in length. We are interested in articles on various topics, including well-researched features on accounting, management, professional ethics, and education. We also welcome thoughtful or thought-provoking essays that explore points of interest to APMAA members. Submission Deadlines are as follows:

For July 1, 2023 edition (Vol.40): June 1, 2023

For January 1, 2024 edition (Vol.41): December 1, 2023

[Asia-Pacific Management Accounting Association \(APMAA\) Official Site \(sakura.ne.jp\)](http://sakura.ne.jp)

[History of APMAA](#) Edited on December 30, 2022

Asia-Pacific Management Accounting Journal (APMAJ) is jointly published by the Asia-Pacific Management Accounting Association (APMAA - which is based in Japan), Accounting Research Institute and UiTM Press, Universiti Teknologi MARA (UiTM). Its initial publication in 2006 was once a year but starting in 2010, the journal issue was increased to twice a year, respectively in June (Issue 1) and December (Issue 2), and effective 2018, thrice a year (April, August, and December). Among topics of interest include management accounting practices, sustainability management accounting, environmental accounting, contemporary management accounting, strategic management accounting, and many others. [Asia-Pacific Management Accounting Journal \(APMAJ\) \(uitm.edu.my\)](http://uitm.edu.my)

Editorial Team: [EDITORIAL TEAM \(uitm.edu.my\)](http://uitm.edu.my)

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