

## Asia-Pacific Management Accounting Association



## APMAA NEWS September 5, 2021 Issue

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The Asia-Pacific Management Accounting Association (APMAA) recognizes its mission to provide a platform for management accounting academics and practitioners in the Asia Pacific region. The task is to improve contribution towards global scholarship and to the lives of the regions. We acknowledge that our members share many common values, including the importance of inculcating integrity and good behaviors, objectivity, a sense of community, respect for others, and high ethical values. Members are part of the APMAA Community and the personalized platform for management accounting researchers and enthusiasts to connect.

## 1. 2021 APMAA Memberships Fee Payment

This section clarifies the APMAA membership fee definition and explains the 2021 annual membership fee payment procedure. Keep your current APMAA position by paying the membership fee before the due date described below.

### 1.1. APMAA membership and the 2021 annual membership fee

APMAA is an open network. Memberships are in two categories: Membership (Professors, Lecturers, CMA, CPA, Tax accountant, financial analyst, etc.) and Associate Membership (current Doctoral Students). For the calendar year 2021, the annual fee of both the membership and the associate membership is USD 10. This annual membership fee covers the period from January 1 to December 31, 2021. The membership fee is not refundable.

### 1-2. The last date for payment of the 2021 annual membership fee

The due date for the 2021 APMAA membership is November 11, 2021. **As for the 2021 Directors, September 15, 2021, is the due date for the membership fee.** To pay the fee, please visit the "Membership and Registration" page, [Membership Fee & APMAA 2021 Participation Fee – APMAA CONFERENCE 2021](#) (even if one is not APMAA 2021's participants). If a board member fails to pay the membership fee before the last date, his/her position will be evoked. We are looking forward to having a continuing association with all of you.

2021 Membership Fees and Annual Conference Registration Fees				
We hold the APMAA 2021 exclusively online.				
	Regular member (USD)		Associate (Ph.D. student) member (USD)	
	Online presenter	Online non-presenter	Online presenter	Online non-presenter
<b>Membership fee</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>
Conference Fee*	30	10 (waived)	10 (waived)	10 (waived)
Total *	40	10	10	10

*\*) Please note that we only accept USD for Credit Card payment*

**From:** susumu ueno <[s-ueno@dab.hi-ho.ne.jp](mailto:s-ueno@dab.hi-ho.ne.jp)>

**Sent:** Monday, August 30, 2021 8:06 PM

**Subject:** (Important) Becoming an APMAA 2021 member

I invite you to consider becoming a member of the Asia Pacific Management Accounting Association. We are growing organization with members from across the Asia-pacific region. We hold an annual conference that is hosted by universities across the area. As well, we facilitate research efforts that span the countries of the region. Our focus is on management accounting and control. Please take a few minutes and see if APMAA would be a step in your increased standing in our region.

For the calendar year 2021, the annual fee for both the membership and the associate membership is USD 10. This annual membership fee covers the period from January 1 to December 31, 2021. The membership fee is not

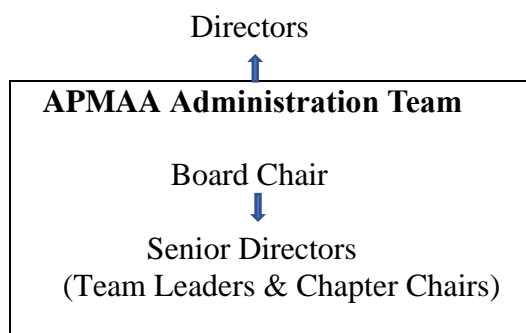
refundable. The due date for the 2021 APMAA membership is November 11, 2021. To pay the fee, please visit the "Membership and Registration" page, [Membership Fee & APMAA 2021 Participation Fee – APMAA CONFERENCE 2021](#)

Thank you for considering joining us. We hope to see you at the online November annual meeting.

## 2. Proposal of the 2022 APMAA Board Structure

It is time for us to organize the 2022 APMAA Board since *our 2021 term as an APMAA member and a Director will end on December 31, 2021*. APMAA is looking for like-minded prospective 2022 board members who support our association and implement its strategy and administration.

### APMAA Board Structure as of January 1, 2022



To be a director candidate, please complete the 2021 regular membership fee payment by September 15, 2021.

### APMAA 2022 Board Structure (Tentative)

**-Director:** Should be dedicated volunteers.

**-Senior Director:** Should be a self-starting volunteer with enthusiasm.

**-Representative Director (Chair and Deputy Chair of the Board):** The chair is an unpaid full-time position, and the Deputy Chair is an unpaid part-time position.

The APMAA Representative Directors are the chief administrative officers responsible for leading, managing, and executing the association's affairs and implementing its policies to its overall benefit and membership. In addition, the Representative Director will ensure that the association's daily activities are consistent with its strategic direction.

**2-1. 2022 Director positions**

To serve on the 2022 Board, you must be an *active* member of the 2021 APMAA.

**How to apply for the 2022 Director position**

If you are thinking of serving as a 2022 director, please (1) **pay the 2021 membership fee by September 15, and (2) submit** the "APMAA 2021 Director Position Application Form" (edit it in Microsoft Word) below as an email attachment (a Word file) to the APMAA Board Chair by **September 30**.

<b>APMAA 2022 Director Position Application Form</b> (write in less than 20 lines)
Name, email address, affiliation, country
APMAA in-person annual conference Year you attended
Contribution to APMAA 2021 (submitted Paper ID:xx), reviewer, etc. )
Your planned APMAA activities in 2022

Since directors work together with us, we evaluate whether an applicant;

1. has a good understanding of the APMAA philosophy and value.
2. communicates with the head office timely and adequately (Considerations of politeness and formality are essential.)

Below are the duties and requirements for the 2022 Director.

**(Director's Duties)**

- (1) Reads all APMAA homepages, rules, and guidelines and understands them.  
[http://s-ueno.sakura.ne.jp/APMAA\\_asia/about\\_us.htm](http://s-ueno.sakura.ne.jp/APMAA_asia/about_us.htm)  
[http://s-ueno.sakura.ne.jp/APMAA\\_asia/To\\_APMAA\\_Conference\\_Organizers\\_.htm](http://s-ueno.sakura.ne.jp/APMAA_asia/To_APMAA_Conference_Organizers_.htm)
- (2) Pay the 2022 membership fee after being chosen for the position.
- (3) Distributes APMAA Newsletters and Call for Papers to local scholars and experts via your contact group and/or via local academic associations.
- (4) Support the 2022 Bangkok Annual Conference directly/indirectly.

**(Director's Requirements)**

- (1) Professors (full professor, associate professor, assistant professor, or senior lecturer) attended APMAA in-person annual conference at least three times.

<b>Membership Fee Payment Due Date of APMAA Directors</b>		
	2021 Membership Fee	2022 Membership Fee*
Directors, Senior and Representative Directors	10(USD) Pay 2021 regular member fee by September 15, 2021	10(USD), but not decided Pay the 2022 fee after being chosen for the position

\* If you are thinking of serving as a 2022 director, please write the "APMAA 2021 Director Position Application Form" and submit it as a mail attachment (a Word file) to the Board Chair by **September 30**.

-The Board reserves the right to invite a proper and suitable person to a director position if an applicant does not meet the requirements and duties described above. The Board also reserves the right to waive the annual membership fee of such a person.

## 2-2. 2022 Senior Director positions (Application due date is September 30)

APMAA is a voluntary academic association run and supported by its members. Our standing teams and Regional Chapters perform various tasks, e.g., organizing an annual conference, administrative tasks, and multiple projects. [Our Senior Directors are self-starting leaders. Below is a list of teams and chapters whose leader sits in the 2022 Senior Director position.](#)

### 1. Annual conference organizing teams: (names below are to be considered)

-2022 annual conference organizing team (Dhurakij Pundit University)

APMAA 2022 Chair: Pattanant Petchchedchoo ([pattanant.peo@dpu.ac.th](mailto:pattanant.peo@dpu.ac.th))

Parallel Session Chair: Siridech Kumsuprom ([siridech.kum@dpu.ac.th](mailto:siridech.kum@dpu.ac.th))

Doctoral Colloquium: Leela Tiangsoongnern ([leela.tin@dpu.ac.th](mailto:leela.tin@dpu.ac.th)) ?

-2023 annual conference organizing team (Xi'an University)

APMAA 2022 Chair: Gao, Liang Tian ([tian-gl@mail.xjtu.edu.cn](mailto:tian-gl@mail.xjtu.edu.cn))

Parallel Session Chair: Zheng Qiao ([qiaozheng@xjtu.edu.cn](mailto:qiaozheng@xjtu.edu.cn))

Doctoral Colloquium:

-2024 annual conference organizing team (Vietnam National University):

APMAA 2022 Chair: Thuy Nguyen ([nhthuykt@gmail.com](mailto:nhthuykt@gmail.com))

Parallel Session Chair:

Doctoral Colloquium:

### 2. APMAA 2022 Head Office Teams (To be assigned)

- Conference quality control team (Attend Gatekeeper meetings)

- Member service team (Fee management, certificates issuing)

-APMAA NEWS and Homepage editing team (Write drafts and edit them)

-Research project management team

-Other teams (that you will create)

### 3. Regional Chapters (To be assigned)

(Tasks: Expand the membership platform, Building brand, Organize webinars, Search future conference venues, Distribute documents, etc.)

[Membership of the Asia-Pacific Management Accounting Association \(sakura.ne.jp\)](http://sakura.ne.jp)

**Teams and Meetings**

\*The **team chair** organizes (online) meetings, edits meeting materials, and distributes them to members before a meeting. And also provides a zoom platform, and edits minutes and reports.

<b>Standing teams</b>	Frequency (online meeting)	Leaders (Senior Director)	Members (Director)
APMAA 2022 team	Once a month		
APMAA 2023 team	Attend the APMAA 2022 team meeting		
APMAA 2024 team	Attend the APMAA 2022 team meeting		
Conference quality control team	Attend Gatekeeper meetings		
Member service team (Manage membership)	Every 2 months		
APMAA NEWS and Homepage editing team	Every 2 months		
Research project management team	Every 2 months		
<b>Chapters (country &amp; region)</b>	Once every three months	East Asia	
		South Asia	
		West Asia	
		Oceania	
		Europe	

**Applying for the 2022 Senior Director positions** (The application due date is September 30)

**Senior directors are chosen among the 2022 directors.** If you think of serving as a 2022 senior director, please submit **only** the " **APMAA 2022 Senior Director Position Application Form** (a Word file) " below as an email attachment to the Board Chair by September 30. You do **not** need to submit the **APMAA 2022 Director Position Application Form**.

<b>APMAA 2022 Senior Director Position Application Form</b> (shorter than one page)
Name, email address, affiliation, country
Year of APMAA in-person annual conferences you attended
Contribution to APMAA 2021 (submitted a paper, reviewed a paper, etc. )
Your planned APMAA activities in 2022
Your desired position in 2022: Team Leader name, and/or Regional Chapter Chair name
Reasons for applying for the leader position (chapter chair) and how to lead the team (chapter) (write around in 10 lines)

We evaluate the applicants on whether one;

1. has a good understanding of the APMAA philosophy and the position concerned.
2. communicates with the head office adequately (Considerations of politeness and formality are essential.), and
3. has fulfilled the promise on your 2021 commitment statements.

**(2022 Senior Director's Duties)**

- (1) Read all APMAA homepages, rules, and guidelines and understand them.  
[http://s-ueno.sakura.ne.jp/APMAA\\_asia/about\\_us.htm](http://s-ueno.sakura.ne.jp/APMAA_asia/about_us.htm)  
[http://s-ueno.sakura.ne.jp/APMAA\\_asia/To\\_APMAA\\_Conference\\_Organizers\\_.htm](http://s-ueno.sakura.ne.jp/APMAA_asia/To_APMAA_Conference_Organizers_.htm)
- (2) Run a team by taking a leadership position. You can apply to multiple places.
- (3) Create a contact group (with at least 30 addresses) to communicate with local members.
- (4) Distribute APMAA Newsletters and Call for Papers to local scholars and experts via your contact group and/or via local academic associations.
- (5) Support the 2022 Bangkok Conference, and
- (6) Attend the 2022 board and related meetings.

**(2022 Senior Director's Requirements)**

- (1) Professors (full professor, associate professor, assistant professor, or senior lecturer) attended the APMAA in-person annual conference at least three times.
- (2) Professors (full professor, associate professor, assistant professor, or senior lecturer) of 2022, 2023, or 2024 conference organizing teams who regularly attended the APMAA conference organizers' meetings.

\*The Board reserves the right to invite a proper and suitable person to a senior director position who does not meet the requirements and duties described above. The Board also reserves the right to waive the annual membership fee of such a person.

**2-3. 2022 APMAA Supporters and Associates (5-year term)**

We welcome accounting academics and experts to join the APMAA Supporters and Associates group. Even if you are new to APMAA, you can apply and participate as an APMAA supporter and associate. The responsibility of the group is to spearhead the growth and development of APMAA. We are always looking to collaborate with like-minded academicians and experts who want to help support our mission to foster scholarly collaboration across borders. Please contact Prof. Dr. Susumu Ueno, APMAA Board Chair ([ueno@konan-u.ac.jp](mailto:ueno@konan-u.ac.jp)), if you are interested in serving in the position.

Requirements: should be an academics (professor of various ranks; lecturer), or a researcher with a doctoral qualification, or the holder of an equivalent academic or professional qualification.

Duties: after being elected, must *attend* the APMAA annual conference in person *at least once during your five-year term*.

### **3. APMAA 2021 Annual Conference: fully-online**

The Asia-Pacific Management Accounting Association (APMAA) will hold its 2021 Annual Conference (APMAA 2021) online from the 9th (Tuesday) to the 11th (Thursday) November 2021. We hold the conference fully online, using the Zoom application as the platform. **Universitas Trisakti** and the **Udayana University**, Indonesia, are co-host and will provide the ZOOM platform.

World Time and the web-sessions (The information below is based on normal time.)					
New Zealand (UTC+13)	13.00	14.00	16.00	20.00	22.00
Sydney	11.00	12.00	14.00	18.00	20.00
Tokyo	9.00	10.00	12.00	16.00	18.00
<b>Jakarta</b>	7.00	8.00	10.00	14.00	16.00
Doha	3.00	4.00	6.00	10.00	12.00
Poland	1,00	2.00	4.00	8.00	10.00
Toronto	19.00	20.00	22,00	2.00	4.00
Texas (UTC-6)	18.00	19.00	21.00	1.00	3.00
Los Angels	16.00	17,00	19.00	23.00	1.00
Most web-sessions are scheduled between 8.00-18.00 (Jakarta Time).					

**Summary of submission (as of August 31, 2021)**

Parallel Sessions: 32 submissions. (Accepted 27; minor revision 4, waiting for decision 1)

Talk Sessions: 2 full-papers plus  $\alpha$

Research Forum: 1 submission

Doctoral Colloquium: 7 submissions

**Moderator (Choose among gatekeepers, senior directors, and mentors)**

**Discussant (Choose among reviewers)**

**Zoom co-host** (from Indonesian team staff: Lead trial sessions)

**3-1. Tentative Program of the APMAA 2021 Conference Parallel Sessions** (updated on September 4)

On November 10 and 11, the APMAA 2021 annual conference will take place. There are parallel (concurrent) session periods throughout the conference. A parallel session comprises "**Scholarly Paper Sessions**" and "**Talk Sessions.**" We allocated manuscripts developed in the academic format to Scholarly Paper Sessions. Research reports are assigned to Talk Sessions. Talk Sessions could be workshop, symposium, or forum format. To all authors, thank you so much for the submissions of your research products to the APMAA 2021.



**Day 2: Wednesday, November 10, 2021**

<b>Jakarta Time</b>	<b>Scholarly Paper Sessions</b> 14 papers at Rooms 1 & 2	<b>Forum and Talk Sessions</b> Experts, Business persons, and academics
10.00 - 10.30	The opening ceremony, Picture taking on Zoom	
10.40 – 12.00	<b>Parallel Sessions Day 2-1</b> (20 min. Presentation, 10 min Discussion and 10 min. Q&A) x 2 papers at 2 rooms: Total 4 papers	
12.00 – 12.40	Lunch	Promotional video by (1)Kathy and (2) DPU(APMAA 2022 )
12.40 - 14.00 Qatar	<b>Parallel Sessions Day 2-2</b> (20 min. Presentation, 10 min Discussion and 10 min. Q&A) x 2 papers at 2 rooms: Total 4 papers	
14.20-15.40	<b>Parallel Sessions Day 2-3</b> (20 min. Presentation, 10 min Discussion and 10 min. Q&A) x 2 papers at 2 rooms: Total 4 papers	
16.00 – 17.20 Poland	<b>Parallel Sessions Day 2-4</b> (20 min. Presentation, 10 min Discussion and 10 min. Q&A) x 2 papers at 1 room: Total 2 papers	Research Forum (Special Session), APMAA 2021. Paper ID:81 (Prof. Wegmann)

**Day 3: Thursday, November 11, 2021**

<b>Jakarta Time</b>	<b>Scholarly Paper Sessions</b> 14 papers at Rooms 1 & 2	<b>Forum and Talk Sessions</b> Experts, Business persons, and Academics
08.00 – 09.20 USA	<b>Parallel Sessions Day 3-1</b> (20 min. Presentation, 10 min Discussion, and 10 min. Q&A) x 2 papers 2 rooms, total 4 papers	
09.40 – 11.00	<b>Parallel Sessions Day 3-2</b> (20 min. Presentation, 10 min Discussion, and 10 min. Q&A) x 2 papers 1 room, total 2 papers	Talks based on research reports submitted by academics and professions
11.20 – 12.40	<b>Parallel Sessions Day 3-3</b> (20 min. Presentation, 10 min Discussion, and 10 min. Q&A) x 2 papers 2 rooms, total 4 papers	
12.40 – 13.10	Lunch	Promotional video for the APMAA 2022 by DPU)
13.10 – 14.30 Qatar	<b>Parallel Sessions Day 3-4</b> (20 min. Presentation, 10 min Discussion, and 10 min. Q&A) x 2 papers 2 rooms, total 4 papers	
14.50-15.10	Closing: Appreciation Remarks from APMAA 2021 organizer (10 min)	

15.10-15.40	Promotion activities of the APMAA 2022 Conference organizer at DPU	
15.40- 16.30	Online Farewell Reception	

\* Talk Sessions: Even if a submission is not considered to be a Scholarly Paper, we provide the author of a good/informative manuscript an opportunity at Talk Sessions. To a research report accepted for the Talk Sessions, we will allocate 20 min for presentation, 10 min for discussions, and 10 min for Q & A.

### 3-2. Tentative Program of the APMAA 2021 Doctoral Colloquium (updated on August 31)

On November 9, the 2021 Doctoral Colloquium will take place. The Doctoral Colloquium is a one-day event aimed at developing and mentoring Doctoral students. We invited doctoral students to submit their work, which can be at any stage of the research process (proposal stage, middle stage, or near completion stage).

#### Day 1: Tuesday, November 9, 2021

Jakarta Time	7 student papers	
08.00-08.20	Opening	
08.20-09.30	Doctoral Seminar – Morning (40 min. Tutorial, 30 min. Q&A)	
09.30-09.35	Short Break	
09.35- 12.00	Morning Session I - 2 papers (@ (5 min. Introduction, 15 min. Presentation, 10 min. Discussion, 10 min. Q&A and 5 minutes break between sessions)	
12.00-12.30	Lunch Break (Promotional video of DPU)	
12.30-13.50	Doctoral Seminar – afternoon (40 min. Tutorial, 40 min. Q&A)	
14.10-15.35	Afternoon Session I- 2 papers (@ (5 min. Introduction, 15 min. Presentation, 10 min. Discussion, 10 min. Q&A and 5 minutes break between sessions)	
15.35-16.00	Short Break	
16,00-17.25	Afternoon Session II - 2 papers (@ (5 min. Introduction, 15 min. Presentation, 10 min. Discussion, 10 min. Q&A)	
17.40-18.00	Closing session of Doctoral Colloquium:	

#### Assign 40 min. per paper

Mentor (5 min: Introduce the student and the paper)

Author (15 min: Presentation)

Discussant (10min: Discussion)

Q&A (10 min)

### 3-3. Message from the Parallel Session Paper Review Team members

Since last year, we thought the APMAA 2021 conference would not receive as many submissions as in non-pandemic years. We set up a slogan for APMAA 2021: "A Good quality conference, even if its size is small." We created a paper review team composed of gatekeepers (meta-reviewers) and reviewers who share and understand the APMAA 2021 philosophy sufficiently and commit to the APMAA 2021 mission. By fully employing functions provided by the CMT, our review team provided feedback to help authors improve submitted manuscripts. We spent massive time and energy in examining all submissions. Let's listen to the messages from the 2021 Gatekeepers who acted as Paper Review Team Leaders. **(Ueno, Susumu, Paper Review Team Chair)**

#### 2021 Parallel Sessions Gatekeepers (Paper Review Team Leaders)



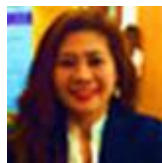
**Omar, Normah**, Universiti Teknologi MARA, Malaysia

Every year, the APMAA conference is hosted by a different team/country. For quality control purposes, the APMAA has been subscribing the CMT system for several years now. The system allows us to be consistent in our approach of reviewing papers submitted to the conference. It also inculcates the culture of transparency within our association, as all review activities are properly documented in the system and accordingly communicated to the authors within the stipulated time. It is crucial that the paper review process remains consistent. At the APMAA top management level, we want to make sure that participants and paper presenters find real values in attending the APMAA conference. The three-tier paper review process involves: (i) Track Chair checks the suitability of paper to the APMAA's conference theme, (ii) Meta Reviewer checks the overall quality of the paper and assigns the paper to appointed reviewers, (iii) Reviewers assess papers (excluding those from their own country). Authors receive feedback and edit their papers for the conference (August 20, 2021).



**Scarbrough, Paul**, Brock University, Canada

It has been an exciting and interesting process being a Gatekeeper and Reviewer for the 2021 Conference. I have read many interesting papers, including papers that are not in my main area, but that have sparked an interest in new areas. As a Gatekeeper in the APMAA tradition, my role is to help papers get accepted by being a good shepherd. This is a special model of research development that we have developed at APMAA. We want to invite you in, not screen you out! This process takes a lot of attention since we also maintain high standards of quality for our papers. We are very lucky that Professor Ueno has set the tone for this process that allows us to include many contributions from across the research spectrum while at the same time encouraging researchers to do their best work.



**Tiangsoongnern, Leela**, Dhurakij Pundit University, Thailand

I would like to thank Prof. Dr. Susumu Ueno and the Board of directors very much for allowing us to experience all the important tasks and working procedures of the APMAA2021's host roles. I do appreciate the enormous dedication and effort that the Indonesian organizer's team contributed to this APMAA2021 conference despite the ongoing unfortunate COVID-19 pandemic around the world. Therefore, a smaller number of submitted papers in this year seems alike to the greater submission number in previous years. I found the gatekeeper's responsibility in the whole review process is significant to the success of the conference, including the reviewer's supports. I am sure the valuable experiences from serving as a director and a gatekeeper this year will lead us to a successful organization of the APMAA2022 hosted at Dhurakij Pundit University in Bangkok next year.



**Nguyen, Thuy**, VNU University of Economics and Business, Vietnam

I would like to express my sincere thanks to Prof. Dr. Susumu Ueno and all the directors for letting me experience the professional reviewing process of APMAA conference 2021 as a gatekeeper. I learned a lot from all APMAA directors and especially from the Indonesian organizing team. I do appreciate the Indonesian team's effort in overcoming the difficulties during the Covid 2019 pandemic. Through the reviewing process, I understand that quality is the priority of our association. I am sure all the experience at the APMAA 2021 paper review team will significantly help me organize the conference in VNU - UEB Vietnam in 2024. With the core value of quality, I do believe that conferences in the coming years will attract more quality scientific articles and networking activities, bring added value to the APMAA members.

**From:** susumu ueno <s-ueno@dab.hi-ho.ne.jp>

**Sent:** Tuesday, August 31, 2021 7:40 PM

**Subject:** Instructions for preparing the APMAA proceedings (camera-ready) paper

Dear Paper Review Team Gatekeepers,

Thank you so much for your achievement as the 2021 Paper Review Team Gatekeepers over the three months. The work was hard, but we have almost completed reviewing all submissions.

We will ask the authors of an accepted paper to submit a proper draft of the proceedings paper that enables us to edit the 2021 "Book of Abstracts" and "Proceedings." Attached PDF is the **Instructions for preparing the APMAA proceedings (camera-ready) paper.**

Despite repeated instructions, some authors have not met the APMAA "Guideline of Authors" until today. Probably, they have not read our Homepage and newsletters. APMAA 2022 needs a scheme that leads all authors to follow APMAA guidelines and rules properly.

We have provided local scholars precious platforms with a unique review scheme since the 2010 conference. Our contribution to the local academic community is significant. I am so proud of all your hard work and achievements.

## 4. 2021 Summer Webinar Report

APMAA held the 2021 Summer Webinar on August 16 and 17, 2021. Prof. Dr. Ghassan H. Mardini and Prof. Dr. Mohammed Elgammal, Qatar University, organized the seminar.

On Day 1, we had a seminar on Digital Transformation in Accounting and Finance with around 60 participants. On Day 2, we discussed two themes, "How Do Management Control Systems Respond to COVID19" and "Management Control Systems in Public Sector." Day 2 had 40 participants.

Thank you for your participation. Please visit [APMAA 2021 Summer and Spring Webinar \(sakura.ne.jp\)](https://www.apmaa.org/2021-summer-and-spring-webinar) for more information.

## 5. Message from the Board Chair



**Ueno, Susumu**, [ueno@konan-u.ac.jp](mailto:ueno@konan-u.ac.jp), Professor Emeritus, Konan University, Japan  
Chair of the Board of Directors (Representative Director)

### **APMAA 2021 Annual Conference and Our Strategic Direction**

Dear Colleague, thank you for your support and commitment to the APMAA activities over the years.

The COVID-19 pandemic has put all academic associations through a rigorous strategic-resilience test, making in-person conferences not possible. As a result, APMAA suspended the 2020 annual conference but connected with our members via a webinar series consisting of eight seminars between October and November 2020. This year, we have additionally completed both Spring and Summer webinars. We are now preparing for the 2021 annual conference, which will be entirely online.

Our forecast was that as a result of these changes the APMAA 2021 conference would not receive as many submissions as in non-pandemic years. We altered the course of the annual conference towards "Quality is first. Return to the origin" as our policy for this year. We set up a slogan for APMAA 2021: "A Good quality conference, even if its size is small."

On May 15, we opened the manuscript submission site for the APMAA 2021 in the Conference Management Toolkit (CMT) system. Using CMT as the platform for the APMAA 2021 Conference, we invited around 40 volunteer reviewers who worked following our robust review guidance. By fully employing functions provided by the CMT, we provided feedback to help authors improve submitted manuscripts. Deeply committing to the APMAA 2021 mission, gatekeepers (acting as Paper Review Team Leaders) managed the whole review process by closely communicating with authors and reviewers. I believe the scheme enabled APMAA to build more value for its members. As the 2021 paper review team chair, I highly appreciate authors, reviewers,

and meta-reviewers who have spent massive time and energy making the APMAA 2021 Conference good quality.

Our association is an open network, and the goodwill of diligent volunteers has run the organization. Because of this, APMAA has always faced issues of sustainability. APMAA will celebrate the 20th Anniversary of its foundation in 2024. To thrive in the coming decade, we must focus on the renovation of the Administration Team and Regional Chapter system. We must build a more robust program that makes members feel good about the future.

Our journey to the 20th-anniversary conference has begun already.

### APMAA News September 5, 2021 Issue (No.36)

(circulation worldwide: 4,000 copies)

**Editor: Ueno, Susumu** ([ueno@konan-u.ac.jp](mailto:ueno@konan-u.ac.jp)), Chair of the APMAA Board of Directors

APMAA welcomes your submissions of an article/an essay. It should be less than one page in length. We are interested in articles on a wide range of topics, including well-researched features on current issues in accounting, management, professional ethics, education, etc. We also welcome thoughtful or thought-provoking essays that explore issues of interest to APMAA members. Submission Deadlines are as follows:

For January 1, 2022 edition (Vol.37): December 1, 2021

For July 1, 2022 edition (Vol.38): June 1, 2022

<http://apmaa.org/APMAA/>;

[Asia-Pacific Management Accounting Association \(APMAA\) Official Site \(sakura.ne.jp\)](http://sakura.ne.jp)

#### **The future annual conference venues determined** ([Asia-Pacific Management Accounting Association \(APMAA\) Official Site](http://sakura.ne.jp))

**1. APMAA 2022 Conference – Thailand** (Prof. Pattanant Petchchedchoo and Prof. Siridech Kumsuprom, Dhurakij Pundit U., Accepted at the 2018 board meeting.

**2. APMAA 2023 Conference – China** (Prof Gao, Liang Tian, Xi'an Jiaotong U.), Accepted at the 2018 board meeting.

**3. APMAA 2024 Conference. – Vietnam** (Prof Thuy, Nguyen Thi Hong, Vietnam National U.-Hanoi), Accepted at the 2019 board meeting.