

## Asia-Pacific Management Accounting Association



### APMAA News No.26, September 15, 2017

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<http://www.apmaa2017.com/>

Asia-Pacific Management Accounting Association 2017 (13th) Annual Conference

*Theme: Management Accounting and Society: A Global Perspective*

**November 6<sup>th</sup> (Monday) – 9<sup>th</sup> (Thursday), 2017**

Venue: Xuhui Campus of Shanghai Jiao Tong University, China

**Conference Registration:** <http://www.apmaa2017.com/contact>

**Fee Payment Deadline for Early Birds is October 1, 2017.**

Non-doctoral students	USD 300
Doctoral students	USD 200
Accompanying person	USD 200

**Domestic attendees** will enjoy certain concessions.

## 1. APMAA 2017 Conference [www.apmaa2017.com](http://www.apmaa2017.com),

### a. Message from the APMAA 2017 Conference Chair



安泰经管学院  
ANTAI COLLEGE  
Economics - Management

On behalf of the Department of Accountancy at Shanghai Jiao Tong University (SJTU), welcome to the APMAA 2017 conference! We appreciate APMAA giving us the chance to host this joint conference. The main theme of this conference is “Management Accounting and Society: A Global Perspective”.

We have received quality papers from all over the world. In order to promote the influence of APMAA in China, we have invited papers from domestic scholars. We expect 60 or more papers will be presented at the 2017 APMAA conference. We wish APMAA 2017 could provide a global platform for the exchange of research ideas so that one can make significant advances for the field of management accounting.

We have invited three very attractive local speakers to our CEO/CFO session. They are Mr. Jianhua Wan, Pre-CEO of Union-Pay, Mr. Can Wang, the vice-president of Fosun Group, and Mr. George Gross, the CFO of Disney in China.

We have contacted three companies for conference participants to visit: General Motors, a robot manufacturing company, and Coca-Cola. All of them are in Pudong, Shanghai. The company visit will be on November 9. We are sure you will enjoy the visits, and find it to be satisfying and rewarding.

The registration for APMAA 2017 is open. Please note the registration would be complete after the payment of the registration fee. The deadline for Early Bird registration is October 1, 2017.

During the past two years, we have poured our passion and energy into leading APMAA 2017 to success. We appreciate all of the generous support from the APMAA committee, as well as the colleagues and alumni of our department. It is our hope that all of you enjoy the conference's activities and events and have a good time during your visit to Shanghai. It is our great honor to welcome you to SJTU, as well as to the APMAA 2017 conference.



Best regards,

Yiming Hu, Ph.D.  
APMAA 2017 President  
Co-chair of 2017 APMAA conference  
Professor, Department of Accounting, Shanghai Jiao Tong University



Xia, Lijun, Ph.D.  
Co-chair of 2017 APMAA conference  
Professor, Chair of Department of Accounting, Shanghai Jiao Tong University

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## **b. Program** (Tentative)

### **Events on Day One:** Monday, November 6

**Board of Directors Meeting** (09.00-11.50: Antai Building Meeting Room 2fl: All steering committee members are welcome to attend as an observer.)

2017 APMAA Board of Directors Meeting

Reporting

- (1) Message from the APMAA 2017 Organizing Committee Chair
- (2) Review of the APMAA 2016
- (3) Progress of the 2015 Memorandum
- (4) Progress of the Research Project 2016
- (5) APMAJ

Deliberation

- (1) Presentations by Forthcoming Conferences Hosts
- (2) Governance and Sustainability Issues

**Lunch for Board Directors** (12:30-13:30)

**Doctoral Colloquium** (13:00-17:00; 8-10 paper presentations: 2 sessions at two 30-person rooms)

**Welcome Reception** at Conference Hotel (18:00-20:30; buffet style)

Welcome Greetings:

Yiming Hu (APMAA President, Chair of APMAA 2017)

Shenquan Hao (Chair, Doctoral Colloquium)

Toast: (led by) Dean or Vice Dean of Antai School

Picture Taking (all participants are invited)

### **Events on Day Two:** Tuesday, November 7

**Opening Ceremony** (08.30-09.00 Antai Building)

Greeting:

Vice President of SJTU/Dean of Antai College

Opening by Yiming Hu (APMAA President, Chair of APMAA 2017)

**Group photo for All** (9.00-9.10)

**Plenary Session(9.10-10.30)**

9.10-9:50 Dr. Mark Young (University of Southern California)

9:50-10:30 Dr. Ranjani Krishnan (Michigan State University)

**Plenary Session(10:45-11.25)**

Dr. Kip Krumwiede (Director of research for IMA)

**Panel Session(11:25-12:15):**

Dr. Guliang Tang (University of International Business and Economics, China)and

Dr. Masao Tsuji (Waseda University)

**Lunch for All (12:15-13:30: Lunch box or buffet style)**

**Parallel Sessions(13.30-17.50) : 30 papers (3\*5\*2) sessions; five 40- person rooms)**

13:30-15:30

15:50-17:50

**Gala Dinner at a Conference Hotel (18:30-20:30; at tables)**

Dinner speech

Welcome Speech

Toast (Representative of Chinese Accounting Association)

Appreciation (Plaques) to the APMAA 2017 Chairs from Susumu Ueno (APMAA Board Chair

Appreciation to the APMAA 2017 sponsors from Yiming Hu (APMAA President, Chair of APMAA 2017)

Thank you greeting from the APMAA 2016: Chu, Hsuan-Lien (Chair, APMAA 2016 Conference)

Promotion of APMAA 2018: Masao Tsuji, Waseda University

Picture Taking

**Events on Day Three:** Wednesday, November 8

**Plenary Session (9.00-10.40)**

9:00-9:50 Dr. Rajiv Banker (Temple University)

9:50-10:40 Dr. James Ohlson (Hong Kong Polytechnic University)

**CEO/CFO Session (11:00-12:15)**

Mr. Jianhua Wan (President of Association of Shanghai Internet Financial Industry)

Mr. Can Wang(Senior Vice President and the Chief Financial Officer of Fosun)

Mr. George Gross (CFO of Shanghai Disney Resort)

**Lunch for All (12:15-13:30: Lunch box or buffet style)**

**Parallel Sessions(13.30-17.50): 30 papers (3\*5\*2) sessions; five 40- person rooms**

13:30-15:30

15:50-17:50

**Event on Day Four:** Thursday, November 9

**Company (Factory) Visit:** General Motors, a robot manufacturing company, Coca-Cola.

**c. Invited Speakers** <http://www.apmaa2017.com/keynote.html>



**Rajiv D. Banker:** Dr. Rajiv D. Banker is the Merves Chair in Accounting and Information Technology at the Fox School of Business, Temple University. He is a world-renowned scholar, an innovative leader and a distinguished teacher. His research addresses complex and emerging problems of importance to managers.



**George Gross** George Gross is the Chief Financial Officer of Shanghai Disney Resort since August 2013. He is a Certified Public Accountant (CPA) and received his Masters of Business Administration (MBA) from the University of Tennessee in 2000.



**Ranjani Krishnan:** Dr. Ranjani Krishnan is the Ernest W. & Robert W. Schaberg Endowed Chair in Accounting at the Eli Broad College of Business, Michigan State University. Her research expertise includes managerial accounting and control, cost accounting, cost behavior and health care.



**Kip Krumwiede:** Kip Krumwiede, CMA, CPA, Ph.D., is the director of research for IMA. Kip received his Masters of Accounting degree from Brigham Young University in Provo, Utah, and his Ph.D. from the University of Tennessee in Knoxville, Tennessee. As director of research at IMA, Dr. Krumwiede is responsible for developing and producing sponsored and in-house research studies, overseeing production of the IMA Educational Case Journal (IECJ), managing follow-up on grant proposals and publication output for IMA's Foundation for Applied Research, and supporting academic programs.



**James Ohlson:** Dr. James Ohlson is currently the Chair Professor of Accounting in School of Accounting and Finance, the Hong Kong Polytechnic University. Professor Ohlson has received various distinguished recognitions and awards, including the American Accounting Association's Notable Contribution to Literature Award, 1995. He is a Member of The Accounting Hall of Fame, 2015.



**Guliang Tang:** Dr. Guliang Tang is a Professor in Finance Department, Business School of University of International Business and Economics. Dr. Tang was awarded as Yangtze River Scholars Distinguished Professor by Ministry of Education of China in 2013. He was awarded the "Notable Contribution to Management Accounting Literature Award" by the American Accounting Association in 2016. Dr Tang's research mainly focuses on corporate finance and managerial accounting in the Chinese setting. His research has been published in journals such as The Accounting Review, Management Accounting Research and numerous top Chinese journals.



**Masao Tsuji:** Dr. Masao Tsuji is Professor emeritus of Waseda University and currently a faculty of Department of Accounting & Finance, Nagoya University of Commerce & Business (NUCB) in Japan. His major research areas include management control, business analysis and valuation, and accounting policies by management. Dr. Tsuji serves on the board of APMAA as a senior director in 2016. Dr. Tsuji would like to continue sharing and exchanging research insights among the APMAA members and encouraging his colleagues to take a more active part in the APMAA activities.



**Jianhua Wan:** Mr. Wan Jianhua, the current President of Association of Shanghai Internet Financial Industry (ASIFI). He has served as the Vice President of China Merchants Bank, Chairman of Great Wall Securities, Chairman of former Guotong Securities (now China Merchants Securities), President of China UnionPay Ltd., General Manager of Shanghai International Incorporation, Chairman of GuotaiJunan Securities, Chairman of E-Capital Transfer Ltd., Director of All In Pay Network Services Co., Ltd., and the first Director of Shanghai Finance Institute. Mr. Wan has been studied at the Finance Department of Xiamen University, Graduate School of People's Bank of China and the Australian



**Can Wang:** Mr. Wang, aged 37, is an Executive Director, Senior Vice President and the Chief Financial Officer of Fosun. Mr. Wang joined the Company and its subsidiaries in 2012, and is now the general manager of the Chairman and President Office and the Investment Management Center. He is a Non-Executive Director of Shanghai Fosun Pharmaceutical (Group) Co., Ltd. (listed on The Stock Exchange of Hong Kong Limited with stock code: 02196 and Shanghai Stock Exchange with stock code: 600196), and director of other companies within the Group. Mr. Wang is a non-practicing member of Chinese Institute of Certified Public Accountants (CICPA) and a member of the Association of International Accountants(AIA).



**Mark Young:** Dr. S. Mark Young is The George Bozanic and Holman G. Hurt Chair in Sports and Entertainment Business and Professor of Accounting at the Marshall School, University of Southern California. He studies management control system design, and his research interests cover many areas such as strategy, management control, industrial organization, management accounting and control issues in China. He has published in top tier journals such as Journal of Accounting Research, The Accounting Review, and Academy of Management Review, and served as associate editor of The Accounting Review. Dr. Young received the Notable Contributions to the Accounting Literature Award and the Notable Contributions to the Management Accounting Literature Award.

#### d. Company Visits

Company visit includes 3 companies: General Motors, a robot manufacturing company, Coca-Cola. All of them are located in Pudong, Shanghai

#### e. Accommodations

Hotels below are recommended for your accommodation.

##### Crowne Plaza(Conference Hotel)



APMAA 2017 Conference Price: 700-1200RMB (including breakfast)

Booking Sheet Download: [Chinese Version](#) / [English Version](#)

[http://www.ihg.com/crowneplaza/hotels/us/en/shanghai/shgch/hoteldetail?cm\\_mmc=GoogleMaps--cp--CNEN--shgch](http://www.ihg.com/crowneplaza/hotels/us/en/shanghai/shgch/hoteldetail?cm_mmc=GoogleMaps--cp--CNEN--shgch)

Address:400 Panyu Rd, Changning District, Shanghai, 200052

Introduction: The Crowne Plaza is adjacent to Shanghai Film Art Centre with convenient transportation. It is 5 minutes walking distance from No.5 exit of subway line 10 and 11. It is within a short walking distance from main commercial districts, such as Xujiahui, Huaihai Road, Jing'an Temple, Nanjing Road, consulate and exhibition center. Major attractions including Xintiandi, Yu Garden, Shanghai Museum are not far away and you can also go to Disneyland by subway line 11 in 40 minutes. Moreover, the hotel is only 20-minute drive to Hongqiao International Airport and National Exhibition and Convention Center (Shanghai), 45-minute drive from Pudong Airport.



##### Courtyard Shanghai Xujiahui



APMAA 2017 Conference Price: 910/1260RMB (including breakfast)

Reservation Email:cy.shasx.reservation@courtyard.com

<http://www.marriott.com/hotels/travel/shasx-courtyard-shanghai-xujiahui/>

Address:100 Hong Qiao Road, Xuhui District, Shanghai, 200030

Introduction:The hotel is conveniently located in Xujiahui business and shopping district and just 5 minutes from the Grand Gateway Plaza office & shopping complex. It is home to many high end luxury boutiques, with easy access to Shanghai Metro line 1, 9 & 11.



### Shanghai Hengshan Picardie Hotel



APMAA 2017 Conference Price: 650/750/800/900/1200RMB (including breakfast)

Reservation Email:zhoulu@hengshanhotel.com

<http://www.hengshanshotel.com>

Address:534 Hengshan Road., Xuhui District, 200030

Introduction: Hengshan Picardie is a luxurious 5-star hotel situated on Hengshan Road Bar Street, 1 metro stop from Xujiahui Commercial Area. It is a 10-minute drive to the popular Nanjing Road. Rooms at the Hengshan Hotel offer views of nearby gardens and the city's commercial center. Shanghai Pudong International Airport is a 40-minute drive away.



### Regal International East Asia Hotel



APMAA 2017 Conference Price: 950/1150/1350RMB (including breakfast)

Reservation Email:rieah.reservation@regal-eastasia.com

<http://www.regaldyhotel.com>

Address:516 Hengshan Road., Xuhui District, 200030

Introduction: Located in the exclusive Hengshan Road, it is a short 5-minute stroll from Xujiahui Commercial Centre. Surrounded by shopping malls, stylish restaurants and parks, Regal International East Asia is steps away from Hengshan Road Subway Station (Line 1), which is ideally positioned for visiting most of the attractions in Shanghai. The bustling Huaihai Road is 2 subway stops away, while People's Square is 4 subway stops away.



### The Suites Shanghai



APMAA 2017 Conference Price: 500/550RMB (including breakfast)

Reservation Contact:Miss Wang +86 13918231018

<http://shanghaithesuites.com>

Address: 1 West Huaihai Rd, Xuhui District, Shanghai, 200030

Introduction: This hotel is located in the central business district, No 1 West Huaihai Road, at the junction of Huai Hai West Road and Hua Shan Road. It is just minutes away from Xujiahui business and shopping districts, Shanghai Jiao Tong University, Song-Qingling's Former Residence, and the consulate area.



### Traffic Information

From Pudong International Airport				
Destination	Route	Method	Time	Fares (RMB)
Crowne Plaza	Metro Line 2 to Jiangsu Road Station, then transfer by Metro Line 11 to Jiao Tong University Station; after that, walk for around 10 minutes	Metro	1 hour and 39 minutes.	
	47.1 km	Taxi	55 minutes	166
Courtyard Shanghai Xujiahui	Metro Line 2 to Jiangsu Road Station, then transfer by Metro Line 11 to Xujiahui Station; after that, walk for around 10 minutes	Metro	1 hour and 44 minutes.	
	50km	Taxi	53 minutes	163
Shanghai Hengshan Picardie Hotel	Metro Line 2 to Renmin Square Station, then transfer by Metro Line 1 to Hengshan Road Station; after that, walk for around 10 minutes	Metro	1 hour and 43 minutes	
	48.2	Taxi	52minutes	170
Regal International East Asia Hotel	Metro Line 2 to Renmin Square Station, then transfer by Metro Line 1 to Xujiahui Station; after that, walk for around 10 minutes	Metro	1 hour and 41 minutes	
	48.1	Taxi	53minutes	169
The Suites Shanghai	Metro Line 2 to Jiangsu Road Station, then transfer by Metro Line 11 to Jiao Tong University Station; after that, walk for around 5 minutes	Metro	1 hour and 35 minutes	
	46.7 km	Taxi	55 minutes	166
From Hongqiao Airport				
Crowne Plaza	Metro Line 10 to Jiao Tong University Station, after that, walk for around 10 minutes then you can arrive at Crowne Plaza.	Metro	33 minutes	



	9.8 km	Taxi	20 minutes	60
Courtyard Shanghai Xujiahui	Metro Line 10 to Jiao Tong University Station, then transfer by Metro Line 11 to Xujiahui Station; after that, walk for around 10 minutes	Metro	39 minutes	
	10.9 km	Taxi	19 minutes	54
Shanghai Hengshan Picardie Hotel	Metro Line 10 to Shanghai Library Station, after that, walk for around 20 minutes	Metro	41 minutes	
	11km	Taxi	28 minutes	36
Regal International East Asia Hotel	Metro Line 10 to Shanghai Library Station, after that, walk for around 20 minutes	Metro	40 minutes	
	14.1km	Taxi	39 minutes	47
The Suites Shanghai	Metro Line 10 to Jiao Tong University Station; after that, walk for around 5 minutes	Metro	26 minutes	
	9.4 km	Taxi	21 minutes	65
<p>Tips:</p> <p>1) Downloading a Baidu Map or Gaode Map in your smart phone would help a lot.</p> <p>2) For more information about traffic, please visit Shanghai Jiao Tong University official website: <a href="http://en.sjtu.edu.cn/about-sjtu/life-sjtu/useful-traffic-information/">http://en.sjtu.edu.cn/about-sjtu/life-sjtu/useful-traffic-information/</a></p>				

## 2. 2017 APMAA Steering Committee Members

### 2017 Steering Committee Members as of September 1, 2017

We welcome new volunteers on the APMAA steering committee. The responsibility of the committee is to facilitate the growth and development of APMAA. Please contact Dr. Susumu Ueno, APMAA Board Chair, if you are interested in serving in the position.



Australia

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