

## Asia-Pacific Management Accounting Association



## APMAA 2016 Conference News December 1, 2015

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## 1. Welcome Message from the Chair, APMAA 2016 Conference

We are very pleased to host the APMAA 2016 conference, which will be held from October 4<sup>th</sup> to 7<sup>th</sup>, 2016 in Taipei, Taiwan. This conference is based on the joint collaboration between APMAA and the National Taipei University (NTPU). The Conference venue is the Sherwood Taipei. The theme of the APMAA 2016 is “The Opportunities and New Trends in Management Accounting”. Moreover, we have invited Stan Shih to be our keynote speaker in the plenary session. He is the founder and honorary chairman of the Acer Group. In 2013, Acer was the fourth largest personal computer vendor in the world. In 1996, Mr. Shih was selected as one of the 25 top managers in the world by business week. As a famous CEO, he will bring us a valuable seminar and give us insight into conducting management accounting research that is relevant for practice in a new era.

In addition, we invited Professor Liu, Shuen-Zen, the Professor of the Department of Accounting at National Taiwan University to be our moderator and organize the topic and panelists for the panel session.

Please mark your calendar now. We look forward to seeing you in Taipei, Taiwan in 2016.



Hsuan-lien Chu, Ph.D.  
Professor and Chair, Department of Accountancy  
College of Commerce, National Taipei University

## 2. Call for Papers: 2016 Annual Conference

# Asia-Pacific Management Accounting Association 2016 (12th) Annual Conference

*Theme: The Opportunities and New Trends in Managerial Accounting*



Organized by  
National Taipei University, R.O.C.,  
Taiwan Accounting Association and  
Asia-Pacific Management Accounting  
Association



### Call for Papers

Submission deadline: July 18, 2016

### CONFERENCE DATE AND VENUE

**Date: October 4-7, 2016**

**Venue: The Sherwood Taipei, Taipei, Taiwan**

We welcome academia and practitioners around the world to attend this Conference. Research and teaching articles in the following areas (but not limited to) are encouraged:

- Small and medium enterprise (SME) management
- New concepts and theories of organizational behavior
- Management accounting and control system
- Performance measurement and management
- Cost accounting and management
- Internal control
- Corporate social responsibility
- Corporate governance
- Accounting information systems
- Human resources management
- Operations management
- Management Accounting Practice Solution
- Risk Management
- Other accounting-related issues

#### PAPER SUBMISSION

Submit your paper online at  
<http://apmaa2016.conf.tw/>

#### REGISTRATION FEE

Early Bird USD300 Doctoral Student USD150 (before Sept 1<sup>st</sup>)  
General USD350

## IMPORTANT DATES

July 18, 2016	Submission Deadline
August 23, 2016	Notification of Acceptance or Rejection
September 1, 2016	Deadline for Authors Registration
September 8, 2016	Submit Revision

## IMPORTANT ANNOUNCEMENT

- Papers published elsewhere are not eligible for submission. Preference will be given to recent papers that have not previously been presented at major conferences.
- At least one of the main authors is required to register for the conference (**before September 1, 2016**) and to present the papers at the parallel session.

## MANUSCRIPT FORMATTING

- All papers should be in Times New Roman, font size 12, double-spaced. Abstract should be between 200-300 words followed by 3-5 keywords.
- The cover page should contain the title of the papers (all bold capitals), the author's name (first name, initial(s), and family name), title and affiliation, fax and phone numbers, and email address. Please indicate clearly the corresponding author.
- An abstract should be presented on a separate page immediately preceding the text.
- Manuscripts should be as concise as the subject and research method permit. The length of text should be over 5,000 but not exceed 10, 000 words. To promote anonymous review, authors should not identify themselves directly or indirectly in their papers.
- Referencing should follow the APA style (Refer to <http://www.apastyle.org>).

### 3. Doctoral Colloquium Call for Papers

#### **Call for Papers: 2016 Doctoral Colloquium**

The main objective of the APMAA 2016 Doctoral Colloquium is to offer an opportunity for PhD students to receive high-quality feedback from external reviewers and to directly interact with peers, exchange ideas, discuss concepts, and establish (in)formal cooperation with various research groups. Doctoral students and candidates at all stages are welcome to submit a thesis-position paper, but preference will be given to students at the earlier stages of their doctoral work. Participants will be expected to give short and formal presentations of their work during the Colloquium, to be followed by a panel-like discussion.

A Doctoral Colloquium will be held in conjunction with the APMAA 2016 Annual Conference. Doctoral students and candidates are hereby invited to present and discuss their preliminary results or work-in-progress. The discussants comprise of a group of international professors.

Doctoral students interested in participating on the doctoral colloquium should submit a single PDF file consisting of:

1. An introductory letter in which you indicate what you wish to obtain from the doctoral colloquium and what you will be bringing to the doctoral colloquium.

2. A one page research statement on the research field you will pursue. If you are at the doctoral dissertation stage, this statement should focus on the dissertation.
3. Your CV.
4. Your paper (The text should be about 4,000- 8,000 words.)

### **THE SUBMITTED PAPER SHOULD CLEARLY STATE:**

- An overview of related work in the area of the doctoral work
- The problem domain and the specific problem addressed
- The expected contributions (in line with the field of study)
- The original key idea/hypothesis of the thesis
- Methodological approach
- Research carried out

### **IMPORTANT DATES**

July 18, 2016	Submission Deadline
August 23, 2016	Notification of Acceptance or Rejection
September 1, 2016	Deadline for Authors Registration
September 8, 2016	Submit Revision

The colloquium chairs will arrange the selection of the accepted papers using a peer review process. The accepted papers will be published in the Doctoral Colloquium proceedings. Doctoral students and candidates must register (pay the participation fee) for the conference before the deadline of conference registration (**before September 1, 2016**), and attend as well as present the paper in the conference. Otherwise, the paper will not be included in the conference program and proceedings.

### **QUESTIONS AND CONTACTS**

If you have further questions, please contact

Professor Hsiao-Lun Lin at +886-2-8674-1111 ext. 66783 or [hllin@mail.ntpu.edu.tw](mailto:hllin@mail.ntpu.edu.tw)

Assistant Mimy Hsu at +886-2-8674-1111 ext. 66655 or [mimy@mail.ntpu.edu.tw](mailto:mimy@mail.ntpu.edu.tw)

## 4. Tentative Conference Program

### A. 2016 Tentative Programs

Time	Program	Speaker	Attendances	No. of conference rooms
<b>October 4, 2016, Tuesday (Day One)</b>				
9:30-11:30	Board of Directors Meeting		30	1
11:30-	Registration			
11:30-13:30	Lunch		30	
13:30-17:30	Doctoral Colloquium : 4 papers Presentations/ Review/ Q&A 50 minutes (25min presentation, 15 min review, 10 min Q&A)		50	1
18:00-21:00	Welcome Reception		50	1
<b>October 5, 2016, Wednesday (Day Two)</b>				
8:00-	Registration			
9:00-9:30	Opening Ceremony (Group photo)		110	1
9:30-10:30	Plenary session (1 keynote speaker + 1 moderator )	Chair Stan Shih	110	1
The keynote speaker will be Mr. Stan Shih. He is the Chairman of iD SoftCapital Group, Co-founder and Chairman Emeritus of the Acer Group. As a famous CEO, he will bring us a valuable seminar and give us an insight into how to conduct management accounting research that is relevant for practice in a new era.				
10:30-10:45	Morning Break			
10:45-12:00	Panel session (4 Panelists +1 moderator)	Professor Liu, Shuen-Zen	110	1
We have invited Professor Shuen-Zen Liu, the Professor of the Department of Accounting at National Taiwan University to be our moderator and organize the topic and panelists for the panel session.				
12:00-14:00	Lunch		110	
14:00-15:30	Parallel Sessions session A1 session A2 session A3		40*3	4 papers × 3 rooms
15:30-15:45	Afternoon Break			

15:45-17:15	Parallel Sessions session B1 session B2 session B3		40*3	4 papers × 3 rooms
18:00-21:30	Gala Dinner with Cultural Performance ( included announcement from APMAA 2017)		100-120	
October 6, 2016, Thursday (Day Three)				
8:00-	Registration			
9:00-10:30	Parallel Sessions session C1 session C2 session C3		40*3	4 papers × 3 rooms
10:30-10:45	Moring Break			
10:45-12:15	Parallel Sessions session D1 session D2 session D3		40*3	4 papers × 3 rooms
12:15-14:00	Lunch			
14:00-15:30	Parallel Sessions session E1 session E2 session E3		40*3	4 papers × 3 rooms
15:30-15:45	Afternoon Break			
15:45-17:15	Parallel Sessions session F1 session F2 session F3		40*3	4 papers × 3 rooms
October 7, 2016, Friday (Last day)				
8:00-16:00	Day tour (All seated events are limited to 40 people )			

Note: \*Time allotted for each paper in the Parallel Sessions (A1-F3) is 20 minutes  
20 minutes (15 minutes for presentation and 5 minutes for discussion), 10 minutes Q&A  
for all papers.  
\* 4 papers will be presented in each session.

**B. Conference highlights**

- Registration Fee:
  - a. International Participant:
    - i. US \$300 for Early registration
    - ii. US \$150 for Doctoral students
    - iii. US \$350 for General registration
  - b. Local Participant:
    - i. To be determined
  
- Conference Venue and Hotel Accommodation
  - a. Conference Venue: at reasonable priced hotel in downtown Taipei with easy access to subway.
  - b. Few other options of hotel near the conference venue with economy rate and good quality.
  
- The conference website offered by software company in Taiwan will be used for conference management, paper submission, paper reviewing and so on.  
Web: <http://apmaa2016.conf.tw/>
  
- The presenter of a paper must have completed the registration process and paid the registration fee before September 1, 2016 and included in the conference program.
  
- A one-day tour will be arranged on the last day of the conference and all seated events are limited to 40 people, i.e. October 7.

**5. APMAA 2016 Annual Conference Committee**

Name	E-mail
Professor Hsuan-Lien Chu (Chair)	<a href="mailto:lien@gm.ntpu.edu.tw">lien@gm.ntpu.edu.tw</a>
Associate Professor Hsiao-Lun Lin (Chair, Doctoral Colloquium)	<a href="mailto:hllin@mail.ntpu.edu.tw">hllin@mail.ntpu.edu.tw</a>
Assistant Professor Li-Chun Kuo (Chair, Conference News)	<a href="mailto:lckuo@mail.ntpu.edu.tw">lckuo@mail.ntpu.edu.tw</a>
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Associate Professor Weitzu Chen	<a href="mailto:wzchen@mail.ntpu.edu.tw">wzchen@mail.ntpu.edu.tw</a>
Conference Coordinator Mimy Hsu	<a href="mailto:mimy@mail.ntpu.edu.tw">mimy@mail.ntpu.edu.tw</a>



## 6. Editorial Team of APMAA 2016 Conference News

### Editorial Team of APMAA Conference News, December 1, 2015 Issue

**Hsuan-lien, Chu** ([lien@gm.ntpu.edu.tw](mailto:lien@gm.ntpu.edu.tw)), Chair, APMAA 2016

**Ueno, Susumu** ([ueno@konan-u.ac.jp](mailto:ueno@konan-u.ac.jp)), Chair of Board of Directors

**Hsiao-Lun, Lin** ([hllin@mail.ntpu.edu.tw](mailto:hllin@mail.ntpu.edu.tw)), Chair, APMAA 2016 Doctoral Colloquium

**Li-Chun, Kuo** ([lckuo@mail.ntpu.edu.tw](mailto:lckuo@mail.ntpu.edu.tw)), Chair, APMAA 2016 Conference News

**Hsuan-lien, Chu**



**Ueno, Susumu**



**Hsiao-Lun, Lin**



**Li-Chun, Kuo**



The next Issue will be published on **February 1, 2016**.

#### APMAA Home Page and web-sites:

<http://apmaa.org/APMAA/>

<http://www.apmaa.asia/>

[https://en.wikipedia.org/wiki/Asia-Pacific\\_Management\\_Accounting\\_Association](https://en.wikipedia.org/wiki/Asia-Pacific_Management_Accounting_Association)

<http://ja.wikipedia.org/wiki/APMAA>