

Asia-Pacific Management Accounting Association



APMAA 2017 Conference News March 1, 2017 Issue

APMAA 2017 (13th) Conference (<http://www.apmaa2017.com/>)

Theme: Management Accounting and Society: A Global Perspective

November 6th (Monday) – 9th (Thursday), 2017

Venue: Xuhui Campus of Shanghai Jiao Tong University (SJTU), China

SJTU Today (<http://en.sjtu.edu.cn/about-sjtu/sjtu-today/>)



Contents

1. Message from the Chair of APMAA 2017 Conference Organizing Committee
2. Call for Papers: APMAA 2017 Annual Conference
3. Call for Papers: APMAA 2017 Doctoral Colloquium
4. Program and Highlights
5. The Conference Venue and Accommodations
6. APMAA 2017 Conference Organizing Committee
7. Editorial Team for APMAA 2017 Conference News

1. Message from the Chair of APMAA 2017 Conference Organizing Committee

The Department of Accounting of Shanghai Jiao Tong University will host the 13th APMAA conference from **November 6th - 9th, 2017**. This conference aims to enhance the understanding of current management accounting issues in various countries. The 2017 conference theme is "**Management Accounting and Society: A Global Perspective.**" The conference will provide a plenary session, a panel session, parallel sessions, and cultural visit. In the 2017 program, we plan to have two or more plenary and panel sessions. One of them will be a special session for CEOs and CFOs where they present their cases of management accounting practices. We invite a group of excellent scholars and professionals who will serve as keynote speakers and moderators.

The conference venue is in the **Xuhui Campus** of Shanghai Jiao Tong University, which is located near the transportation hub of Xujiahui, one of the major commercial centers in Shanghai. We have contacted several suitable hotels around the campus.

To promote the influence of 2017 APMAA conference, the members of our conference team have brought messages and brochures of the forthcoming conference to many important academic meetings such as the annual conferences of American Accounting Association, European Accounting Association, and CANAPA, etc. We hope we could attract fresh participants from all over the world.

I believe that a variety of events in APMAA 2017 will provide you opportunities to learn the latest insights in many areas of research into management accounting and allow you interact with the participants from all over the world. Please mark your calendars now for this important conference, and plan to join us.

We look forward to seeing you in Shanghai in November Fall, 2017.

Best regards,



Hu, Yiming, Ph.D. (huym@sjtu.edu.cn)
2017 Conference Chair , 2017 APMAA President
Professor, Shanghai Jiao Tong University, China

SJTU Today (<http://en.sjtu.edu.cn/about-sjtu/sjtu-today/>)

APMAA 2017 Conference News (March 1, 2017 Issue) <http://www.apmaa2017.com/>;
<http://apmaa.asia/>

2. **Call for Papers: APMAA 2017** <http://www.apmaa2017.com/call.html>

The Asia-Pacific Management Accounting Association (APMAA) aims to facilitate exchange of research ideas for scholars in the Asia-Pacific region and to stimulate new developments in both theory and practice in the management accounting area. APMAA presented its first annual conference in 2004. Over the years, the APMAA annual conference has grown to be one of the leading conferences in the area and has attracted scholars from not only the Asia-Pacific region, but from all over the world.

The APMAA 2017 (13th) Annual Conference will be held on **November 6-9, 2017** in Shanghai. It is hosted and organized by the Antai College of Economics & Management, Shanghai Jiao Tong University. The conference includes a Panel Session and a Doctoral Colloquium.

The Main Theme for the APMAA 2017 (13th) Annual Conference is Management Accounting and Society: A Global Perspective.”

We welcome academia and practitioners around the world to join us in the 13th APMAA conference. Manuscripts in the following areas (but not limited to) are welcomed:

Management Accounting for Multinational Enterprises
Management Accounting for State-owned Companies and Non-profit Organizations
Management Accounting Control System
Management Accounting and Culture
Performance Measurement and Control
Contracting and Incentives
Organizational Behavior and Society
Intellectual Capital and Innovation
Cost Management
Corporate Governance
Risk Management
Financial Analysis
Social and Environmental Accounting
Internal Control and Ethical Issues
Accounting Education and History

Methodological and Theoretical Issues

Important Dates for Authors :

Paper Submission Deadline: July 21, 2017

Paper Acceptance Notification: September 1, 2017

Conference Registration and Fee Payment Deadline: September 15, 2017

The Paper Submission Deadline is scheduled for **21st July 2017**. The submitting authors will be notified of the acceptance decision by **1st September 2017**. All submissions are subject to a double-blind review process organized by the Review Committee consisting of a panel of leading scholars. The committee will select two papers for the Best Paper Award.

Submitted Online

Your paper for the APMAA 2017 (13th) should be submitted to <http://www.apmaa2017.com/> (We will open the website on 1st April, 2017).

Formatting

All manuscripts should be in Times New Roman, font size 12, double–spaced with an abstract of 200-300 words. Include up to 5 keywords. An abstract should be on a separate page immediately preceding the text.

Manuscripts should be as concise as the subject and research method permit. The length of text should be over 5,000 but not exceed 10,000 words.

All papers will be double blind reviewed. To promote anonymous review, authors should not identify themselves directly or indirectly in their paper. Single authors should not use the editorial “we.” Referencing should follow the APA style (Refer to <http://www.apastyle.org>).

The cover page should contain the title of the paper (all bold capitals), the author’s name (first name, initial(s), and family name), title and affiliation, fax and phone numbers, and email address.

Please indicate clearly the corresponding author.

Notification:

1) All submitted articles should report original, previously unpublished research results, experimental or theoretical.

APMAA 2017 Conference News (March 1, 2017 Issue) <http://www.apmaa2017.com/>;
<http://apmaa.asia/>

- 2) The final papers must be submitted before the deadline and the version of your submission must be in the requested format.
- 3) Official language is English in paper and presenting.
- 4) At least one of the authors **should register (pay the participation fee)** for the conference **before the deadline of conference registration (September 15, 2017)**, and attend as well as present the paper in the conference.

Should you have any questions, please do not hesitate to contact us:

Chair of APMAA 2017 (13th) conference:

Prof. Yiming Hu (huym@sjtu.edu.cn)

Members of Organizing Committee:

Renhui Fu, (renhuifu@sjtu.edu.cn),

Wen Li, (wendyli@sjtu.edu.cn),

Wenyun Shi, (wenyun_shi@sjtu.edu.cn)

Address: Antai College of Economics & Management, Shanghai Jiao Tong University,
No.1954 Huashan Road, Shanghai, China.

Telephone: (86) 21-52301575, (86) 21-52302052

3. **Doctoral Colloquium Call for Papers** <http://www.apmaa2017.com/call.html>

The main objective of the APMAA 2017 Doctoral Colloquium is to offer an opportunity for PhD students to receive high-quality feedback from external reviewers and to directly interact with peers, exchange ideas, discuss concepts, and establish (in) formal cooperation with various research groups. Doctoral students and candidates at all stages are welcome to submit a thesis-position paper, but preference will be given to students in the earlier stages of their doctoral work. Participants will be expected to give short and informal presentations of their work during the Colloquium, to be followed by a panel-like discussion.

A Doctoral Colloquium will be held in conjunction with the APMAA 2016 Conference. Doctoral students and candidates are hereby invited to present and discuss their preliminary results or work-in-progress. The discussants comprise of a group of international professors.

Doctoral students interested in participating on the doctoral colloquium should submit a single PDF file consisting of:

1. An introductory letter in which you indicate what you wish to obtain from the doctoral colloquium and what you will be bringing to the doctoral colloquium.
2. A one-page research statement on the research field you will pursue. If you are at the doctoral dissertation stage, this statement should focus on the dissertation.
3. Your CV.
4. A letter of recommendation from your primary dissertation advisor, who should state what you could contribute as well as gain from the doctoral consortium.
5. Your paper (The text should be about 4,000- 8,000 words.)

Paper Submission (Doctoral Colloquium):

The deadline for full paper submissions is 21st July 2017.

The notification of acceptance is 1st September 2017.

Submitted online

Your paper for the APMAA 2017 Doctoral Colloquium should be submitted to <http://www.apmaa2017.com/> (We will open the website in 1st April 2017).

The submitted paper should clearly state:

An overview of related work in the area of the doctoral work

The original key idea/hypothesis of the thesis

The problem domain and the specific problem addressed

Methodological approach

The expected contributions

Research carried out

The colloquium chairs will arrange the selection of the accepted papers using a peer review process. The accepted papers will be published in the Doctoral Colloquium proceedings. At least one of the authors should register for the conference **before the deadline of conference registration (September 15th, 2017)**, and attend as well as present the paper in the conference. Otherwise, the paper will not be included in the conference program and proceedings.

Notification:

- 1) The first author should be a doctoral student who is mainly responsible for conducting the research on the respective topic.
- 2) Names of the authors are preceded by: first author and, where applicable, supervisor.
- 3) The author should register (pay the participation fee) for the conference **before the deadline of conference registration (September 15, 2017)**.

If you have further questions, please contact :

Renhui Fu, (renhuifu@sjtu.edu.cn),

Wen Li, (wendyli@sjtu.edu.cn),

Wenyun Shi, (wenyun_shi@sjtu.edu.cn)

Telephone: (86) 21-52301575, (86) 21-52302052

Important Dates for Authors :

Paper Submission Deadline: July 21, 2017

Paper Acceptance Notification: September 1, 2017

Conference Registration and Fee Payment Deadline: September 15, 2017

4. **Program and Highlights**

Events on Day One

Board of Directors Meeting (at a 30-person meeting room)

Lunch for Board Directors

Doctoral Colloquium (10 paper presentations) 4 sessions at two 30-person rooms)

Welcome Reception at Conference Hotel (100 persons; buffet style)

Events on Day Two (24 paper presentations)

Opening Ceremony (130-150)

Plenary Session (2 Keynote Speeches, 130-150)

2 Panel sessions: (130-150)

1 Lunch Speech

Lunch for All (Lunch box or buffet style)

Parallel Sessions A: 12 papers (4 sessions; four 40- person rooms)

Parallel Sessions B: 12 papers (4 sessions; four 40- person rooms)

Gala Dinner at a Conference Hotel (150 persons; at tables)

1 Dinner Speech

Events on Day Three(60 paper presentations)

Parallel Sessions C: 15 papers (5 sessions: five 30 person rooms)

Parallel Sessions D: 15 papers (5 sessions: five 30 person rooms)

Lunch for All (Lunch box or buffet style)

Parallel Sessions E: 15 papers (5 sessions: five 30 person rooms)

Parallel Sessions F: 15 papers (5 sessions: five 30 person rooms)

Event on Day Four

Company (Factory) Visit

Program Draft of APMAA 2017

Time	Program	Presentations	Attendees	No. of conference rooms
(Day One) 10 paper presentations (Doctoral Colloquium)				
9:00-12:00	Board of Directors Meeting		40	Antai Building #Meeting Room 2fl.
12:00-13:30	Lunch (for Board Directors; halal food)		40	Antai Building #Meeting Room 2fl.
12:30-15.00	Registration			
13:00-17:00	Doctoral Colloquium : 10 papers (10 advisers) (25min presentation, 10 min advice, 10 min Q&A) Opening 13.30-13.50 Sessions A (13.00-13.45; 13.45-14.30, 14.30-15.15) Break (15.15-15.30) Sessions B (15.30-16.15; 16.15-17.00)	10 papers (3 papers + 2 papers) × 2 rooms	60	(2 rooms)(A, B) (Moderators 4) (Advisers 10)
16:00-19.00	Registration at the reception hotel			

18:00-20:30	Welcome Reception (halal food, 30 persons) Greetings: APMAA 2017 Chair (5 min) APMAA 2017 Doctoral Colloquium Chair (5 min) APMAA Board Chair (5 min) Toast (SJTU representative) (5 min)		100	Conference hotel (or Antai Building)
(Day Two) 24 paper presentations				
8:00-19:00	Registration (whole day)			
8:30-9:00	Opening Ceremony APMAA 2017 Chair (5 min) APMAA 2017 Program Chair (5 min) SJTU representative (5 min)		130-150	
9:00-9:10	Group photo for All			
9:10-9:50 9:50-10:30	Plenary session (2 keynote speaker + 2 moderator)		130-150	Moderator
10:30-10:45	Morning Break			
10:45-11:30	Panel session (2 presenters +1 moderator)		130-150	
11:30-12:30	CEO/CFO session (3 presenters+1 moderator)			
12:30-14:00	Lunch (halal food) 1 lunch speaker +1 moderator		150	
14:00-16:15	In-depth Parallel Sessions A session A1 session A2 session A3 session A4 14:00-14:40; 14:40-15:20; 15:20-16:00 (20 min. presentation, 10 min discussion, 10 min Q&A)	12 papers	4 sessions	3 papers × 4 rooms(40)
16:00-16:20	Afternoon Break			
16:20-18:05	In-depth Parallel Sessions B session B1	12 papers	4 sessions	3 papers × 4 rooms(40)

	session B2 session B3 16:20-16:55; 16:55-17:30; 17:30-18:05 (20 min.presentation,10 min discussion, 5 min A&Q)			
18:30-20:30	Conference Dinner (halal food) 1 dinner speaker+1 moderator Greetings APMAA 2017 Chair (5 min) SJTU Representative (5 min) APMAA Board Chair (5 min) Toast (Representative of Chinese Accounting Association) (5 min) Next (APMAA 2018) organizer's promotion (Japan 10 min) Appreciation Plaque to the APMAA 2017 Organizer (3 min)		150-170	Conference hotel (or Antai Building)
(Day Three) 60 paper presentations				
8:00-	Registration			
9:00-10:30	Parallel Sessions C session C1 --- session C5 (15 min presentation, 10min discussion, 5 min Q&A)	15 papers (3papers × 5 rooms)	5 sessions	5 rooms (30 persons per room)
10:30-10:50	Moring Break			
10:50-12:20	Parallel Sessions D session D1 --- session D5 (15 min presentation, 10min discussion, 5 min Q&A)	15 papers (3papers × 5 rooms)	5 sessions	5 rooms (30 per room)
12:30-14:00	Lunch(halal food)			
14:00-15:30	Parallel Sessions E session E1 --- session E5 (15 min presentation, 10min	15 papers (3papers × 5 rooms)	5 sessions	5 rooms (30 per room)

	discussion, 5 min Q&A)			
15:30-15:50	Afternoon Break			
15:50-17:20	Parallel Sessions F session F1 --- session F5 (15 min presentation, 10min discussion, 5 min Q&A)	15 papers (3 papers × 5 rooms)	5 sessions	5 rooms (30 per room)
(Day Four)				
9:30-16:30	Company (Factory) Visit (Lunch, halal food)	80 people (Applications will be accepted up until there is room for no more.)		2 Buses

Participation Fee: Type of Payment and Fees

<p>Early Bird USD 300* USD 200 for students/ family members (Some discount for domestic participants) Late/On-site USD 350*</p> <p>*This registration fee includes a printed program with welcome bag, Welcome Reception (Day1), Lunch (Day 2 and Day 3) and Gala Dinner (Day 2).</p>

Speakers for Plenary and Panel Sessions



Rajiv D. Banker

Dr. Rajiv D. Banker is the Merves Chair in Accounting and Information Technology at the Fox School of Business, Temple University. He is a world-renowned scholar, an innovative leader and a distinguished teacher. His research addresses complex and emerging problems of importance to managers. Dr. Banker is one of the most highly cited scholars in management and economics worldwide. He is ranked as the most prolific scholar in management accounting published in the top accounting research journals over the past 20 years. His research articles are cited over 500 times each year by other researchers in a wide range of disciplines. One of his papers is ranked fourth highest in citations in the 60-year history of Management Science.

[For more information >>](#)



Ranjani Krishnan

Dr. Ranjani Krishnan is the Ernest W. & Robert W. Schaberg Endowed Chair in Accounting at the Eli Broad College of Business, Michigan State University. Her research expertise includes managerial accounting and control, cost accounting, cost behavior and health care. Her research has been published in journals such as Contemporary Accounting Research, Journal of Accounting and Economics, Journal of Accounting Research, Journal of Health Economics, Journal of Management Accounting Research, Strategic Management Journal, and The Accounting Review. She was an editor of The Accounting Review (2008-2011) and is currently the editor of the Journal of Management Accounting Research.

[For more information>>](#)



James Ohlson

Dr. James Ohlson is currently a Professor of Accounting in Stern School of Business, New York University. His work focuses on accounting data and equity valuation, and he recently published a monograph entitled, "Earnings, Earnings Growth and Value." His work has appeared in premier academic journals such as the Accounting Review, Journal of Accounting Research, Review of Accounting Studies and Contemporary Accounting Research. Four of his papers have been recognized by the American Accounting Association as notable contributions to the field. Dr. Ohlson has served as an editorial board member for the Review of Quantitative Finance and Accounting, Review of Accounting Studies, and The British Accounting Review.

[For more information>>](#)



Guliang Tang

Dr. Guliang Tang is a Professor in Finance Department, Business School of University of International Business and Economics. Dr. Tang was awarded as Yangtze River Scholars Distinguished Professor by Ministry of Education of China in 2013. He is recently awarded the "Notable Contribution to Management Accounting Literature Award" by American Accounting Association in 2016. Dr Tang's research mainly focuses on corporate finance and managerial accounting in the Chinese setting. His research has been published in journals such as The Accounting Review, Management Accounting Research and numerous top Chinese journals.

[For more information>>](#)



Masao Tsuji

Dr. Masao Tsuji is currently a faculty of Department of Accounting & Finance, Nagoya University of Commerce & Business (NUCB) in Japan. His major research areas include management control, business analysis and valuation, and accounting policies by management. Dr. Tsuji serves on the board of APMAA as a senior director in 2016. Dr. Tsuji would like to continue sharing and exchanging research insights among the APMAA members and encouraging his colleagues to take a more active part in the APMAA activities.

[For more information>>](#)



Mark Young

Dr. Mark Young is currently a Professor of Accounting at Marshall School of Business, University of South California. He studies management control system design, and his research interests cover many areas such as strategy, management control, industrial organization, management accounting and control issues in China. He has published in top tier journals such as Journal of Accounting Research, The Accounting Review, and Academy of Management Review, and served as associate editor of The Accounting Review. Dr. Young received the Notable Contributions to the Accounting Literature Award and the Notable Contributions to the Management Accounting Literature Award.

[For more information>>](#)

5. Access to Conference Venue and Accommodation

Xuhui Campus, Shanghai Jiao Tong University: 1954 Hua Shan Road, Xuhui District, Shanghai 200030, People's Republic of China

Access to SJTU with a map (I want to go Xuhui campus.)

<http://en.sjtu.edu.cn/about-sjtu/life-sjtu/useful-traffic-information/#>

I am in Shanghai Pudong International Airport

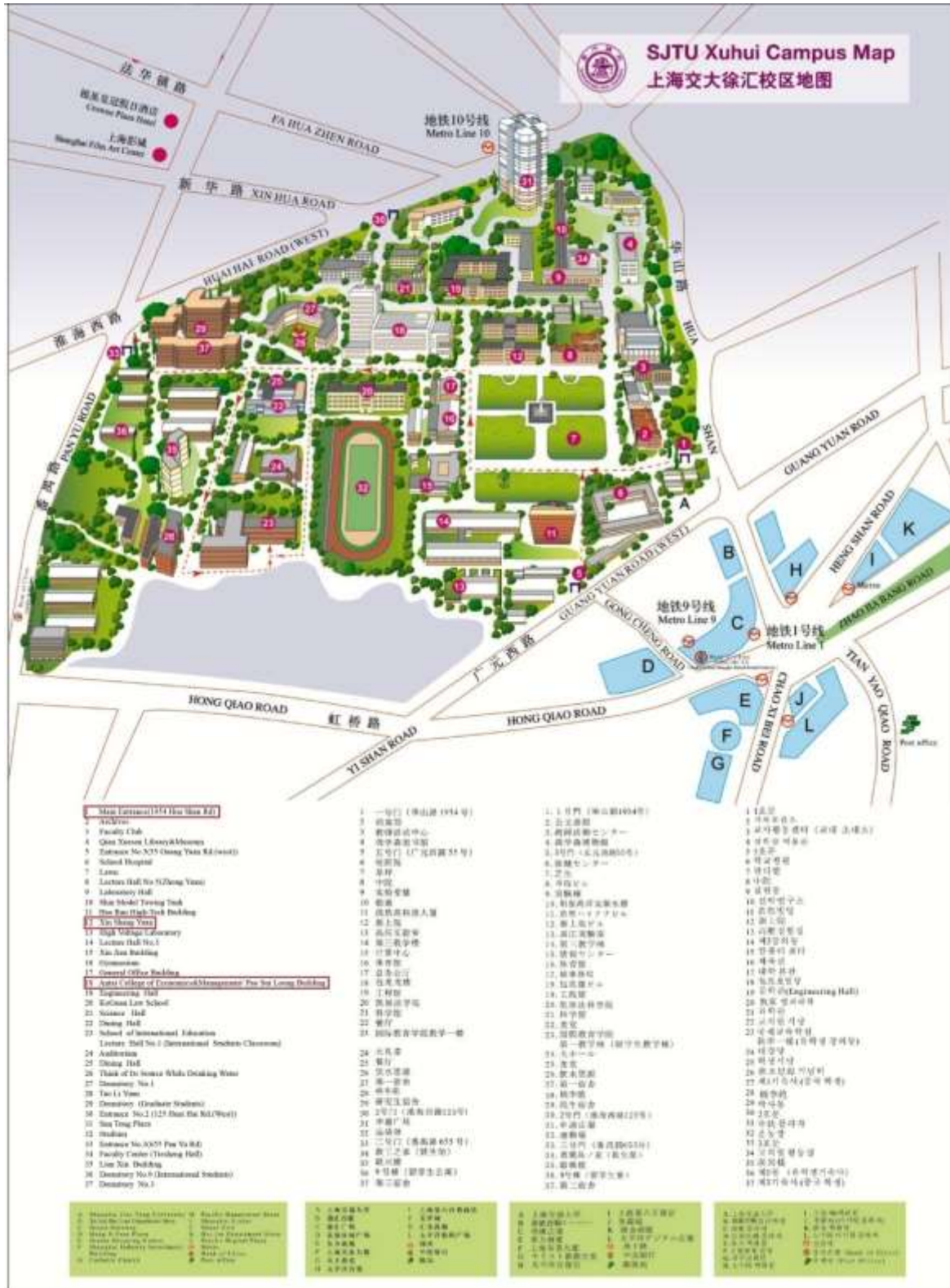
Metro: please take Metro Line 2 to East Nanjing Road Station, then transfer by Metro Line 10 to Shanghai Jiatong University Station; after that, walk for around 10 minutes then you can arrive at Xuhui Campus. The whole journey is around 47km and may take you about **2 hours**.

Taxi: the whole journey is around 47km, which will take you around **2 hours with 200 Yuan**.

I am in Shanghai Railway Station

Metro: please take Metro Line 1 to Xujiahui Station; after that, walk towards north along Huashan Road for around 10 minutes then you can arrive at Xuhui Campus. The whole journey is around 10 km and may take you about 30 minutes.

Taxi: the whole journey is around 10 km, which will take you around 40 minutes with 50 Yuan.



APMAA 2017 Conference News (March 1, 2017 Issue) <http://www.apmaa2017.com/>;
<http://apmaa.asia/>

Accommodations

Below are hotels that locate close to the Xuhui Campus of Shanghai Jiao Tong University.

Crown Plaza Shanghai 上海銀星皇冠假日酒店

Address: 400 Panyu Rd, Changning Qu, Shanghai Shi, 200052

https://www.ihg.com/crowneplaza/hotels/us/en/shanghai/shgch/hoteldetail?cm_mmc=GoogleMaps--cp--CNEN--shgch



Courtyard Shanghai Xujiahui 上海西藏大廈万怡酒店

Address: 100 Hong Qiao Road, Xuhui District, Shanghai, 200030

<http://www.marriott.com/hotels/travel/shasx-courtyard-shanghai-xujiahui/>



Shanghai Hengshan Picardie Hotel 上海衡山宾馆

Address: No. 534 Hengshan Road., Xuhui District, 200030

<http://www.hengshanshotel.com/>



Regal International East Asia Hotel 上海富豪环球

Address: 516 Hengshan Road., Xuhui District, 200030

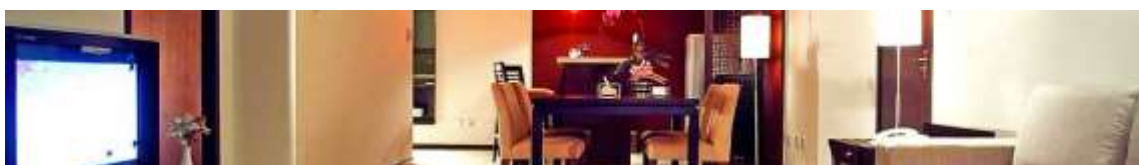
<http://www.regaldyhotel.com/>



The Suites Shanghai 上海西华酒店

Address: 1 Huaihai Middle Rd, JiaoTong DaXue, Xuhui Qu, Shanghai Shi, 200030

<http://shanghaithesuites.com/>



6. APMAA 2017 Conference Committee

Name	E-mail
Professor Yiming Hu (Chair of APMAA 2017)	huym@sjtu.edu.cn
Professor Lijun Xia (Co-Chair of APMAA 2017)	ljxia@sjtu.edu.cn
Professor Xiaodong Xu (Vice-Chair of APMAA 2017)	xuxd@sjtu.edu.cn
Associate Professor Shenquan Hao (Chair, Doctoral Colloquium)	sqhao@sjtu.edu.cn
Associate Professor Guifeng Shi (Vice-Chair, Doctoral Colloquium)	shigfeng@sjtu.edu.cn
Assistant Professor Renhui Fu (Vice-Chair of APMAA 2017)	renhui fu@sjtu.edu.cn
Assistant Professor Wenyun Shi (Vice-Chair of APMAA 2017)	wenyun_shi@sjtu.edu.cn
Assistant Professor Wen Li	wendyli@sjtu.edu.cn
Assistant Professor Yu Chen	yu_chen@sjtu.edu.cn
Conference Coordinator Yi Wang	yi.wang@sjtu.edu.cn
Address: Antai College of Economics & Management, Shanghai Jiao Tong University, No. 1954 Huashan Road, Shanghai, China. Phone: (86) 21-52301575, (86) 21-52302052	

7. Editorial Team of APMAA 2017 Conference News

Yiming Hu (huym@sjtu.edu.cn), Chair of APMAA 2017 Conference

Renhui Fu (renhuifu@sjtu.edu.cn), Vice-Chair of APMAA 2017

Wenyun Shi (wenyun_shi@sjtu.edu.cn), Vice-Chair of APMAA 2017

Wen Li (wendyli@sjtu.edu.cn), Chair of APMAA 2017 Conference News Editorial Team

Susumu Ueno (ueno@konan-u.ac.jp), Chair of Board of Directors

Yiming Hu	Renhui Fu	Wenyun Shi	Wen Li	Susumu Ueno
				