

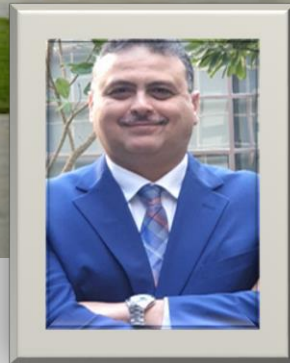
Digital Transformation in Accounting and Finance

The main objective of our Webinar is to shed the light on the evolution of digital transformation in Accounting and Finance. We believe that digital transformation has a crucial impact on the future of Accounting and finance. The secondary objective of our Webinar is to discuss the potential responses of management control systems during the COVID-19 era.



Chair

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APMAA

Summer Webinar

2021

16-17.08.2021

12:00 – 2:00*

*PM, Qatar TZ

Webinar
Organizing
Committee
Qatar University

Day 1: <https://qu-edu.webex.com/qu-edu/onstage/g.php?MTID=ef993a4844954686b7f16db711986c068>

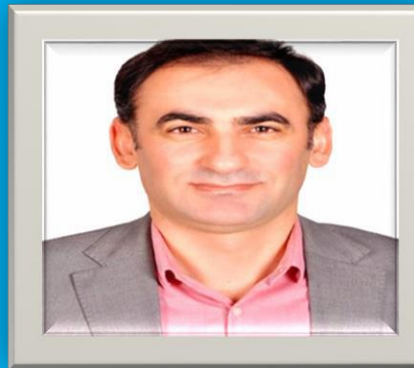
Event Password: APMAA

Time (Doha - PM)	Seminar Title	Speaker & Affiliation	Moderator
12:00 – 12:15		<p>Welcoming: Dr. Ghassan H. Mardini (Chair of QU APMAA Webinar 2021)</p> <p>Webinar Opening: Prof. Ueno (Chairman of APMAA's BoD) Prof. Adam (Dean of CBE – Qatar University) Dr. Mohammed Elgammal (President of APMAA 2021)</p>	
12:15 – 12:45	<p>Tokenomics: Accounting and Finance in the Digital Age</p> <p>20m for presentation 10m for Q&A</p>	<p>Prof. Hisham Farag University of Birmingham UK</p>	<p>Dr. Ghassan H. Mardini</p> <p>Supporter Resource: Mr. Mahmoud Karasneh</p>
5 Minutes Break			
12:50 – 1:20	<p>Digital Transformation of Accounting: Curriculum Opportunities & Challenges.</p> <p>20m for presentation 10m for Q&A</p>	<p>Dr. Yasean Tahat Gulf University for Science and Technology Kuwait</p>	
5 Minutes Break			
1:25 – 1:55	<p>Corporate transformation towards Industry 4.0 in the UK and financial performance: the influence of environmental, social and governance (ESG)</p> <p>20m for presentation 10m for Q&A</p>	<p>Dr. Khaldoon Albitar Portsmouth University UK</p>	<p>Dr. Mohammed Elgammal</p> <p>Supporter Resource: Mr. Mahmoud Karasneh</p>
5 Minutes Closing by Dr. Mohammed Elgammal			

Day 1: Guest Speakers



Prof. Hisham Farag is a Professor of Finance, Head of Department of Finance and Director of the Sustainable Financial Innovation Research Centre (SFiC) at the University of Birmingham, UK. His current research areas are FinTech, Sustainable Finance, Corporate Finance and Corporate Governance, in which he published widely. He holds a PhD in Finance from the University of Birmingham, UK.



Dr. Yasean Tahat is an Associate Professor of Accounting at Gulf University for Science and Technology. Dr. Tahat holds a Ph.D. in Accounting and Finance from the University of Dundee (UK). His research interest covers a wide variety of financial accounting and reporting issues including corporate disclosure, corporate governance, market-based accounting research and earnings management.



Dr. Khaldoon Albitar is a Senior Lecturer of Accounting and Financial Management at the Faculty of Business and Law, University of Portsmouth, United Kingdom.. His research interests are in the areas of CSR, corporate governance, textual analysis and application of artificial intelligence in accounting and finance research, and auditing.

Day 2: Secondary Theme:

Sub-Theme 1: How Do Management Control Systems Respond to COVID19

Sub-Theme 2: Management Control Systems in Public Sector

Date: Tuesday, 17 August 2021

Day2: <https://qu-edu.webex.com/qu-edu/onstage/g.php?MTID=ee00a4ad399f69519d162882f1783cab3>

Event Password: APMAA

Time (Doha - PM)	Seminar Title	Speaker & Affiliation	Moderator
12:00 – 12:05	Welcoming Dr. Ghassan H. Mardini (Chair of QU APMAA Webinar 2021)		
12:05 – 1:10	Sub-Theme 1: Discussion Panel 15m for presentation per Guest 20m for Discussion and Q&A	Mr. Hatem Elsafty Partner, Risk Advisory Mazars Group Mr. Moses Chavi Head of Internal Audit Mowasalat Mr. Moaman Omar Ali Group Internal Auditor Qatar Gas Transport Company (Nakilat)	Dr. Emad Awadllah Supporter Resource: Mr. Mahmoud Karasneh
5 Minutes Break			
1:15 – 1:55	Sub-Theme 2: Management control of public sector risks: A review of recent literature 30m for presentation 10m for Q&A	Prof. Habib Mahama Qatar University Qatar	Dr. Osama Abdellatif Supporter Resource: Mr. Mahmoud Karasneh
10 Minutes Closing by Dr. Ghassan H. Mardini and (Marketing about APMAA 2021 Conference by TBA)			

Day 2 Guest Speakers



Mr. Hatem Elsafty has more than 18 years international experience in Governance, Risk Management, IT Assurance & security, CA/CM, use of CAATs, Program Assurance and Change Management with extensive professional services. Hatem is Certified Internal Auditor (CIA), Certified Information System Auditor (CISA), Project Management Professional (PMP), and Masters in business and IT, Middlesex University, London, UK.



Mr. Moses Chavi is a Fellow of the Association of Chartered Certified Accountants -UK, a Certified Fraud Examiner, Certified Internal Auditor, and Certified Risk Manager. Apart from leading the Internal Audit Practice of Mowasalat (Qatar's Public Transport Company), he is a contributing author and speaker on key governance, risk, and auditing topics.



Mr. Moamen Omar Ali works as a Group Internal Audit Professional at Qatar Gas Transport Company Ltd. (Nakilat). He has over 15 years of professional experience in Accounting, External Audit, and Internal Audit. Before moving to the Internal Audit world, he had worked as a public accountant for "KPMG" in Cairo and Doha for six years.



Prof. Habib Mahama is a Professor at Qatar University. His research interest is in the area of management accounting and control. He serves on the editorial boards of eight internationally recognized accounting journals.